

Dialogue

A CII Foundation quarterly e-newsletter

Skills & Livelihoods Special

Dear Friends,

Greetings from CII Foundation (CIIF)!

The golden growth era in the demographic dividend is no longer a progression of thoughts but a reality that reflects youthful India's firm strides towards overall economic development. The focus now is towards both job generation and skill development.

There is however, a lot that needs to be done and many challenges to be tackled. Whereas the population bulge provides for a huge reservoir of manpower, the question is whether enough is being done towards making this talent pool employable. According to the India Skills Report 2016, a joint initiative of CII, PeopleStrong, Wheebox, Association of Indian Universities (AIU) and LinkedIn; only 38% of over 5,20,000 students from 3000 educational campuses in 29 states and 7 union territories, were found to be employable. The students were assessed on WEST, the Employability skill assessment test launched by Wheebox.

Over the years, CII, along with CII Foundation has been working to enhance employability and generate livelihood opportunities for the marginalized in India. While CII works with the Government and the industry to catalyze skill development in the country, CII Foundation implements customized on-ground CSR projects to reach out to the marginalized.

In this issue of Dialogue, we bring views and opinions of stakeholders from industry and government on skills and livelihoods.

At CII Foundation, we would be happy to engage with you for your CSR projects. Do write to me at ceo-ciifoundation@cii.in

Shefali Chaturvedi
CEO, CII Foundation

Expert Opinion

**Skilling India:
Transforming India**

S. Ramadorai, Chairman, National Skill Development Agency (NSDA) and National Skill Development Corporation (NSDC) talks of the skill development landscape of India, challenges and solution to the demand-supply mismatch and significance of quality skill training

[Read More](#)**A Skilled India- Where
do we stand?**

Pramod Bhasin, Chairman, CII National Committee on Skill Development; Chairman, the Skills Academy; and Founder, Genpact shares his thoughts on challenges in the education and skilling space in India, role of CII and industry, need for industry to engage in Apprentices and creation of World class model skill institute

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In Conversation

**BRIDGE for Employability**

In an interaction with CIIF, **Soumitra Bhattacharya**, Joint Managing Director, Bosch Ltd., talks of BRIDGE, Bosch's response to India's Development and Growth through Employability Enhancement and his future outlook to CSR in skills and livelihoods

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Trend Watch

**Some Innovative
Initiatives in Skills**

Innovative ideas, concepts and practices can positively impact and create a multiplier effect in the skill development space. Some companies have implemented unique CSR interventions to reach out to the remote areas or target a range of beneficiaries.

[Read More](#)**Opportunities of
corporate engagement
in Government Schemes
to skill the youth**

There are several opportunities for the companies to engage in various Government Schemes through their CSR interventions. Know more on some of these schemes and help create a conducive eco-system for skill development in India

[Read More](#)**India Skills Report
2016**

A joint initiative of CII, PeopleStrong, Wheebox, Association of Indian Universities (AIU) and LinkedIn, the India Skill Report 2016 presents not only the employability factor of the youth across the country but also the needs & expectations of the employers.

[Read More](#)**Find an authenticated
Implementing Agency
for your CSR
Interventions**

Choose among 837 of on-ground projects, being implemented by 817 NGOs across 390 towns/ cities on first of its kind platform in the world to enable corporates to undertake effective CSR activities by connecting them to verified NGOs.

[Register Now](#)

Confederation of Indian Industry

NATIONAL CSR SUMMIT

Towards Effective CSR: Innovations – Approach and Application

9 August 2016: New Delhi

Registrations are Open. Book your seat now!

From Ground Zero

**Enhancing
Livelihoods –
Skill by skill**

From providing skill training to young graduates of Kashmir through project Udaan, to augmenting the income of poor farmers of Bageshwar district in disaster hit Uttarakhand, the CII Foundation has provided livelihood opportunities to thousands.

[Read More](#)**Building Capacity
and Augmenting
Employability**

Through Skill Hubs, Skill Gurukuls and many other initiatives, CII is engaging companies to provide skill training to the marginalized, especially in the backward districts to create sustainable livelihood through gainful employment/ self employment.

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And some views...

⁴⁴Skills and livelihood is key to build sustainable communities. Godrej group, has set a goal to train a million underserved youth in rural and urban India in 10 years. This ambitious goal can be achieved by collaborating with committed partners who are on a mission to Skill India. We are glad to have partnered with CIIF to upgrade an ITI in Srinagar, UK, with state of the art CNC machines giving the youth an opportunity to get skilled as per industry standards.⁴⁴

Seema Tiwari
Head- CSR
Godrej & Boyce Manufacturing Company Ltd

⁴⁴BHEL and CII Foundation, with support from the Department of Prisons, Tamil Nadu designed a Welding Training Course to impart skills and improve the employability conditions of the prison inmates at Trichy Central Prison; as there is a huge and growing demand for trained welders in infrastructure projects in the country and abroad.⁴⁴

S. Gopinath
Executive Director
BHEL, Tiruchirappalli Complex

⁴⁴HPCL's CSR programs empowers the communities in which it works. Corporation's CSR focus areas are inspired from national development policies – Child Development and Education, Health Care, Skill Development and Community/rural development. Ensuring employability and employment opportunities for needy and potential youth is of prime importance to the nation and HPCL. HPCL partnered with CII, the champions in the skill development sector, who designed Project Swavalamban to provide vocational training to unemployed youth and school dropouts through 25 centres in 17 states.⁴⁴

Sonal Desai
Executive Director
Hindustan Petroleum Corporation Limited

⁴⁴India will become the world's youngest country by 2020 when the median age in India will be 29. One of the greatest challenges for the country then would be to find jobs for about 464 million youth. Reaping on this demographic dividend, India needs to become one of the biggest suppliers of skilled workforce as per the emerging needs of the Industry. This makes the Skill Development Mission announced by our Prime Minister Narendra Modi very crucial in solving unemployment and promote economic growth.⁴⁴

Rajender Singh
CEO
DLF Foundation

⁴⁴The purpose of skill development is to enable more and more citizens to be productive and useful contributors to the growth of India. Shrinivasan Services Trust (SST) works for sustainable and scalable development of villages. We work to improve learning levels of students, provide career counseling, train them in vocational skills. We also realize that apart from youth, full potential of large numbers of women has not been utilized. We also work for development of entrepreneurial and managerial skills of rural women. All this has had a very significant impact in the lives of over 2 million people that SST works with. Educated and gainfully employed communities result in harmony and unity in the communities.⁴⁴

Ashoke Joshi
Chairman
Srinivasan Services Trust

For more details, visit www.ciifoundation.in
Send your suggestions and queries to ceo-ciifoundation@cii.in or call us at +91- 124-4309448

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