



Dear Friends,  
Greetings from CII Foundation (CIIF)!  
CIIF is a charitable trust undertaking a wide range of developmental activities pan India through corporate sector engagement. To strengthen the connect between marginalized communities and donors especially corporate sector, and build a discussion platform on development issues, CIIF is starting its quarterly e-newsletter 'Dialogue'. Dialogue aims to share conversations, opinions and stories from industry leaders, institutions, civil society and the beneficiaries from ground. Each issue of newsletter will focus on one of the CIIF thematic areas of intervention. The first issue of 'Dialogue' focuses on the theme of Public Health and Sanitation.

This issue covers expert opinion and conversation with two eminent leaders who have made a significant contribution towards a clean and healthier India. The Trend Watch will give you an insight on the scope and opportunities for private sector in Sanitation, and a peep into the CSR spends in FY15. Also, glance through stories from the ground and know more on Sammaan, an online platform for industry connect with NGOs/ projects.

Hope you enjoy reading the newsletter. I would be looking forward to your feedback and suggestions. Do write to me at [ceo-ciifoundation@cii.in](mailto:ceo-ciifoundation@cii.in)

On behalf of CII Foundation, I wish you a fulfilling year ahead. We look forward to staying engaged with you in 2016 and beyond.  
Shefali Chaturvedi  
CEO, CII Foundation



### Expert Opinion

### In Conversation



#### Connecting the dots in Indian Healthcare

**Dr. Naresh Trehan**, Chairman, CII National Committee on Healthcare and, Chairman and MD, Medanta- The Medicity, talks on the importance of a robust healthcare delivery chain and the way forward.

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#### Industry role and CSR interventions

In a conversation with CIIF, **Mr. Rakesh Mittal**, Vice Chairman, Bharti Enterprises and Co-Chairman, Bharti Foundation shares his views on the Swachh Bharat Abhiyan, role of CSR in sanitation, significance of creating awareness, and the Sanitation Project of Bharti Foundation.

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### Trend Watch



#### Sanitation, the Sunrise Economy: Scope & Opportunities

'Swachh Bharat: Industry Engagement- Scope & Examples', a CII and CPR research report, published in September 2015, is an early attempt to comprehend the scope and scale of sanitation sector from the perspective of private sector.

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#### A Billion Dollar Story of CSR Spends in FY 15

Health and sanitation saw one of biggest influx of CSR spend as per the CII's Annual Tracker. In FY15, about INR 6,400 crores was spent on various development areas by 1181 listed companies on the BSE.

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Support CSR projects of your choice  
Register on Sammaan: The CSR Exchange

Looking out for an implementing agency for your CSR Initiative? 'Sammaan' might help you find that answer.

An online platform developed jointly by CII, BSE (Bombay Stock Exchange) and IICA (Indian Institute of Corporate Affairs), Sammaan is a first of its kind initiative in the world to enable corporates to undertake effective CSR activities by connecting them to verified authenticated NGOs. Operational since December 2015, the platform is currently showcasing over 590 projects from 496 NGOs across 325 locations. Some of the causes addressed by projects include education, health, livelihood, sanitation, women empowerment and environment, among others.

With more NGO registrations flowing in everyday, we aim to widen our reach by increasing the number of projects and beneficiaries reached out to, in remote rural and urban areas of India.

[Click here](#) to choose a project of interest and partner for an impactful CSR initiative.

### Voices from the Ground



#### The Toilet Tale

For the largely tribal population of Chhattisgarh, where large tracts of land are hilly and forested, encouraging open defecation, the transition to use of indoor toilets has been a big challenge.

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#### Creating a Healthier Next Gen

Mita, an Anganwadi worker has been working in Patralekha Anganwadi Center of Kolkata for more than 20 years now. Her daily routine involves providing kids with healthy food intake and, supporting pregnant women and nursing mothers.

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#### Tamil Nadu Flood Relief and Rehabilitation

In response to the massive floods faced by Tamil Nadu, CII provided immediate relief support to the affected by distributing flood relief kits containing essential items, and organizing medical camps. CII is planning a long term engagement with the State for Rehabilitation Initiatives.

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For more details, visit [www.ciifoundation.in](http://www.ciifoundation.in)  
Send your suggestions and queries to [ceo-ciifoundation@cii.in](mailto:ceo-ciifoundation@cii.in) or call us at +91- 124-4309448

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