

PRESS RELEASE

CII Foundation and PTC India Financial Services Ltd. Organise Tree Plantation Drive in Village Judola to Enhance Green Cover

Gurugram, August 23, 2025: A large-scale tree plantation drive was organised today at Village Judola in Farukh Nagar block, Gurugram district, bringing together community members, CII volunteers, schoolchildren, and local leaders to plant saplings and take collective action for a greener tomorrow.

The drive is part of a larger initiative under which 1 lakh trees will be planted in rural Gurugram. The plantations are being developed on village wastelands owned by gram panchayats, with community members involved in every stage—from planning to maintenance—ensuring sustainability and ownership. Increasing green cover will not only have environmental benefits but will also help reduce pollution and enhance the economic status of the community since the trees planted are economically viable native species like Jamun and Neem.

The event was graced by NSG Group Commander Jagdish Prasad Maithani, Shri Shishant Sharma, Sarpanch, Village Judola, Shri Shiv Taj, Sarpanch, Village Taj Nagar, Shri Dharampal, Sarpanch, Village Hajipur, R K Panwar, Principal, Jawahar Navodaya Vidyalaya, along with CII Foundation representatives, NSG Commandos, school children, and community members.

Lauding the efforts of CII Foundation and PTC India Financial Services Ltd, the chief guest Jagdish Prasad Maithani said, “With temperatures rising, sustaining life on this planet will become increasingly difficult for future generations. As forests continue to deplete, we must approach plantation responsibly, avoiding invasive species and focusing on native trees. Planting native trees is the most effective way to restore balance to our environment.”

Shishant Sharma expressed his gratitude to CII Foundation and PTC India Financial Services Ltd. for their efforts in restoring the village’s green cover. He said:

“Often, plantations are carried out but the trees are left unattended and fail to survive. Here, however, the approach is different—regular care and maintenance are being ensured, from providing nutrients to using drip irrigation for watering—so that the plantations are truly sustainable and long-lasting.”

Chandrakant Pradhan, Lead- Climate Resilience, CII Foundation, said, “At CII Foundation, we believe that tree plantation is not just about increasing green cover, but about creating sustainable ecosystems that benefit communities and future generations. Through our partnership with PTC India Financial Services Ltd. and in collaboration with Gram Panchayats,

we are committed to ensuring that every plantation is nurtured and maintained, so that it grows into a lasting resource for people and the environment.”

The event witnessed enthusiastic participation from all who came together to plant trees, enthusiastically clearing the site, digging pits, planting trees, watering plants, and installing bamboo sticks to support young saplings.

Children participated in a variety of awareness-building activities such as painting, photography, placard and slogan designing, farm tours, tractor rides, and a quiz on “Know Plants & Forests of India.” These activities aimed to nurture environmental consciousness and community pride in the initiative.

CII Foundation and PTC India Financial Services Ltd are committed to making rural Gurugram Greener through a 3-year project. In 2024–25, a plantation site of 9 acres with 6,000 plants was developed in Village Daboda. In 2025–26, three sites covering 28 acres and housing 30,000 plants are being developed across three villages. For 2026–27, plans are in place to develop 5–6 plantation sites with 64,000 saplings.

Through this initiative, the CII Foundation reaffirms its commitment to combating climate change, enhancing biodiversity, and creating sustainable green assets in rural India, while empowering local communities to take the lead in environmental stewardship.

For media inquiries, please contact:

Priya Shirali

Head- Communication, CII Foundation

E-mail: priya.shirali@cii.in