

## PRESS RELEASE

### **CII Foundation and Cadence Conduct a Crop Residue Management Farmer Outreach Event in Bhuna, Fatehabad**

**Bhuna, Haryana - October 25, 2024:** The CII Foundation, in partnership with Cadence Design Systems, today organized a Farmer Outreach Event to expand its Crop Residue Management (CRM) initiative in the Bhuna block of Fatehabad district. The event, held at the Community Centre in Dullat village, brought together over 150 local farmers and dignitaries.

Launched in 2019, the CII Foundation's CRM initiative has already made a significant impact. This year, the project is further expanding its reach and the CII Foundation and Cadence Design Systems will support an additional 1,520 farmers across 15,400 acres in Fatehabad. The primary goal remains to reduce stubble burning and promote sustainable agricultural practices. To further strengthen the initiative, 10 new in-situ machines will be distributed this year, in addition to the 36 machines already provided.

Speaking at the occasion, SDAO, Dr. Bhim Singh Kulharia said "The CII Foundation's CRM initiative is a commendable effort to address the pressing issue of stubble burning. By providing farmers with the necessary tools and knowledge, we can significantly reduce air pollution and improve soil health."

AAE Dr. Pawan Jyani said "Government schemes and subsidies are available to support farmers in adopting sustainable agricultural practices. I urge all farmers to take advantage of these opportunities and work towards a greener future."

The Block Agriculture Officer (Incharge Soil testing) Rajesh Sain added that "The CII Foundation's partnership with local communities has been instrumental in promoting the adoption of CRM technologies. We are committed to working together to create a more sustainable agricultural landscape."

Er. Pankaj Sethi, Sr. Tech said "NRFMTTI Hisar is dedicated to providing technical support and training to farmers. We encourage farmers to adopt efficient technologies and practices to manage crop residue effectively."

The project will support farmers to adopt sustainable agricultural practices thereby reducing farm stubble burning, a significant aggravator of environmental pollution.

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