

Punjab Agricultural University organises training sessions for CII's Cleaner Air Better Life Initiative

Ludhiana, 1 November 2018 : In the light of the current challenge of crop residue burning, leading to air pollution and degradation of soil quality, Confederation of Indian Industry (CII) has initiated on-ground project interventions to support farmers in adopting suitable solutions to the problem of crop residue burning in Punjab, covering about 16000 acres of land across 19 villages to go stubble burning free.

As a part of this initiative, Punjab Agricultural University, Ludhiana organised a series of trainings and demonstration of the farm equipment for the farmers. The training was an enriching experience for all present. The farmers got a wondrous opportunity to familiarise themselves with the equipment through hands-on learning. This also encouraged them to use the machinery for crop stubble management.

Earlier this month, on 16th October 2018, CII launched this initiative in Boparai Khurd village in Ludhiana. The event witnessed participation from District Officials, Scientists from Punjab Agricultural University (PAU), CII Foundation representatives, and approximately 300 farmers. The 'Cleaner Air Better Life' initiative in Ludhiana, supported by ReNew Power, Cummins, and ONGC, covers 7000 acres of farmland across 7 villages and involves 950 farmers.