



CII FOUNDATION

Report **COVID-19** Relief and Rehabilitation In Northern Region (NR)



April – December 2020

http://www.ciicovid19update.in

Introduction

COVID-19 has been declared a global pandemic by World Health Organization (WHO) and identified as a 'Notified Disaster' by the Ministry of Home Affairs. COVID-19 has severely disrupted lives and economies across the globe. This has tested public health preparedness to the optimum level even in developed countries that are still struggling to deal with the situation.

The government of India announced a 'lockdown' in March across the country and advised citizens to maintain social distancing to check the spread of the disease. With economic activities under suspension and cases of COVID-19 increasing, a humanitarian challenge is unfolding day by day. People at the bottom of the pyramid, especially, the migrant workers in cities, factory workers, daily wage earners, farm labourers, etc. are the worst affected and struggling to arrange daily essentials such as food and medicine.

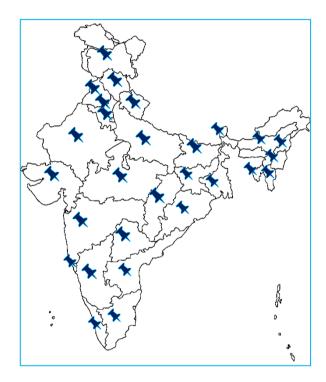
CII is extending all possible support to the affected people during times of such crisis. The Relief and Rehabilitation Interventions of CII include awareness building regarding the best hygiene practices, the importance of handwashing and social distancing, and distribution of Personal Protective Equipment, Hygiene kits, Ration kits and other daily essentials among vulnerable communities.



ACTIVITY STATUS

Summary of Activities

CII is working across **28 states** - Telangana, Nagaland, Mizoram, Kerala, Andhra Pradesh, Tamil Nadu, Karnataka, Goa, Odisha, Assam, West Bengal, Sikkim, Manipur, Tripura, Chhattisgarh, Jharkhand, Bihar, Madhya Pradesh, Maharashtra, Gujarat, Rajasthan, Uttar Pradesh, Uttarakhand, Himachal Pradesh, Delhi, Haryana, Punjab, and Jammu & Kashmir.



66 Lakh hygiene materials including 24 lakh masks, 12.65 lakh gloves, 1.39 lakh PPEs and 28 lakh sanitizers/soaps have been distributed among the vulnerable population, policemen and medical workers. CII has collaborated with government offices and hospitals to undertake health and welfare interventions, including Police Departments in states.





Over 70 lakh people - including daily wage labourers, migrant workers, people with disabilities, marginal farmers, elderly, children, women workers and nomadic tribes, etc. - have been supported with provision of food. 24 Lakh cooked meals, 20.50 Lakh Ration kits and 1,700 tonnes of food grains have been provided to the needy.

7.85 Lakh people have benefitted through the initiatives of 39 chapters of CII Young Indians in 17 states. CII and Yi have installed 19 Disinfection Tunnels across various cities and installed 11 Touch Free Hand Wash Systems in Chennai and over 100 Touch Free Sanitizer dispensers in Bhubaneshwar, Madhurai, Rajkot, Siliguri, Trichy and Guwahati. These installations are put in public places,



serving over 2 Lakh people. Yi Tiruppur's initiative "Yi Veggies" – **a farm to home initiative** provides door delivery of vegetables at affordable cost, sourcing it directly from farmers.

Cll Foundation has undertaken awareness drives and relief



work in 150 villages in six districts in Punjab and Haryana, including making provision of ration and hygiene kits for over 8,000 farm labourers and marginal farmer households. The CIIF Woman Exemplar Network has undertaken awareness and distribution of Ration kits among 7,900

households from marginalized communities in UP, Rajasthan, West Bengal, Gujarat and Maharashtra.

CII IWN (Indian Women Network) in Puducherry has launched a special **helpline for the disabled, single, and widowed women**. The helpline has helped over 400 individuals.





CII IBDN has launched **Inclusion Guidelines** and is organizing **webinars** for ensuring equal opportunities for **Persons with Disabilities** (PwD) during and post lockdown. IBDN is also running a helpline to support the PwDs.

Key Interventions by CII Foundation

Tele-ICUs

Post its intensive on-the-ground initiatives during the outbreak of Coronavirus in 2020, where over 80 lakh people benefitted, the CII Foundation undertook initiatives to provide medical facilities in remote areas and Tier II and III towns, where the healthcare infrastructre such as hospitals and ICUs were overwhelmed or inadequate. The CII Foundation launched a Tele-ICU project in such areas in partnership with Springer Health Systems. The 24*7 Tele-ICU project was launched in select places in Haryana. The Tele-ICU service interlinks far-end hospitals and ICUs, the cloud servers, and a command centre to assist and manage patients in isolation and ensure that trained clinicians are

available 24X7 to manage the patient in the absence of a doctor being physically present there. This effectively addressed the issue of inadequate medical staff in overburdened ICUs.

Government hospitals (ICUs) in Haryana's Rohtak, Sonipat, Nalhar and Faridabad are being supported under this initiative.

Similar initiatives are being undertaken in Government hospitals in Maharashtra also, given the magnitude of cases in the state.



Community-based COVID-19 Surveillance and Management

CII Foundation along with RTI International has undertaken a project for community-based COVID-19 surveillance and management in Uttar Pradesh's Kanpur, Unnao, and Fatehpur districts. The model leverages the existing frontline workers by upskilling them to use a tailored digital platform for syndromic surveillance and combines it with teleconsultation and real-time data inputs to local health authorities, enabling rapid identification and containment.

The model aims to reverse the current care-seeking pathway by managing those with mild to moderate risk at the village level, with only serious cases being escalated to the nearest health facilities, thereby alleviating the pressure being felt by the primary health infrastructure. It also aims to formulate a model of delivery contextual to rural settings that can be adopted across different services in the fight against COVID-19.

Key Relief & Rehabilitation Interventions

The **CII Foundation Woman Exemplar Network** is supporting some of the most deprived communities across the country:

- Jaunpur, Uttar Pradesh: Woman Exemplar Kanchan, a champion of life skills training has supported 220 families from the impoverished Musahar community with the provision of ration and hygiene awareness.
- Tonk, Rajasthan: Woman Exemplar Rama Sharma, a bridge course specialist, has supported 400 families from the nomadic Banjara tribes.
- Kota, Rajasthan: The Single Women's Association has distributed ration kits in the urban slums, reaching out to the destitute communities and households of single women. Through this initiative, ration kits have been delivered to 350 households.

Working closely with District Administration. CII Foundation is driving a community-managed awareness campaign and relief support for farmers in 150 villages in six districts of Punjab and Haryana. These villages comprise over 25,000 farmer households (over 1.25 lakh population) and have been associated with CII Foundation for the last two years, undertaking pioneering work in checking the environmentally harmful farm stubble burning problem. CIIF's interventions in these villages include:



Beneficiary in Jaunpur, Uttar Pradesh

"I am a shopkeeper, but I lost my livelihood as the shop is now closed due to the lockdown. I have two kids at home. During the lockdown, we used up all our savings and desperately needed help. I am very thankful to Rama didi who helped us in such a situation and provided us with ration of 2 months."

- Bhavna, Citizen of Tonk, Rajasthan



Awareness Van in Raikot, Ludhiana

(a) An **awareness drive** was implemented through a network of farmer volunteers, with support of NGO partners GBDSGNS Foundation and Doctors For You. In Raikot block in Ludhiana and Nabha block in Patiala, two vans were put to service to travel across 100 villages each day to spread awareness.

(b) **Provision of masks, gloves, sanitizers etc. to village frontline workers** such as volunteers, Anganwadi workers, cooperative leaders, and village panchayat workers. 3,000 sanitizers have been distributed among disadvantaged farmers and village

Anganwadi workers in Raikot, Ludhiana in the presence of SDM Raikot and other district officials.

(c) **Provision of Ration kits for 8,000 needy families in the villages**, including migrant farm labourers, BPL households and small farmers. In Haryana, 3,250 ration kits and 1,000 health and hygiene kits have been distributed in 44 villages in Sirsa, Fatehabad and Rohtak. Relief has been provided to 600 families in Jhajjar (600 ration kits and 6,000 soaps). In 100 villages in Ludhiana and Patiala in Punjab, 3,000 ration kits have been distributed. Ration kits have been distributed to 255 families including, BPL households and farm labourers in nine villages of Nabha block of Patiala.



Ration kits distribution by CIIF in Nabha, in presence of SDM Nabha and officials of Coop and Agri Department

(d) CIIF is also working with the farmers' cooperatives, building awareness on government guidelines and recommended safe farming practices, and is making provision of necessary farm machineries for small and marginal farmers to ensure safe harvesting of the standing Rabi crop. 50 % of the total harvesting has been completed in these areas.

"We work in a local ice-cream factory in Ludhiana, Punjab. It is daily earning profession which was severely hit by the lockdown. We are over 20 migrants working in the factory, so we could manage to sustain ourselves for a few days based on our collective savings. However, food eventually became a luxury which everyone couldn't afford. After consuming all our savings, we were helpless with no means to survive. We planned to go back to our native place in Bihar by cycle without our luggage. Some locals helped for a few days, but they couldn't feed us for long. The support provided to us by CII Foundation helped us immensely. We now have a month's ration available with which we can sustain ourselves during the lockdown. We are extremely grateful to them."

- As told by a representative of the 20 migrant families stuck in Lockdown in Ludhiana

Delhi

In various parts of **Delhi**, CII has supported the provision of daily meals for the needy, especially migrant workers. CII is providing cooked food packets to 500 people and 400 people respectively. In partnership with Delhi Police, daily meals are also being provided to 1,500 needy people. In another initiative, CII has distributed ration kits to 500 destitute families in North Delhi.

In collaboration with Oxfam, cooked meals are being distributed among the migrant labourers in seven locations in Delhi. Till date, 29,435 meals have been distributed. 500 Kgs of ration was distributed among 85 labourers through NGO Serve Samaan, and 900 ration kits were distributed in East Delhi through the support of the NGO SEEDS.



DCP North Delhi

during this crisis

North Dist Police appreciates

blowCll and @maricobuzz for ng 500 pieces Dry Ration Kits for distressed people of the district to b them run their home kitchens

Distribution with SEEDS

In Delhi, 5,000 sanitizers have been distributed in

various parts of Delhi by the CII Delhi State Office, and in association with the Delhi Police, 5,000 masks have been distributed.



DCP Dwarka, appreciating contribution in form of cooked meals by CII

DCP South east Delhi appreciating receiving 5,000 masks for police personnel

DCP South Delhi's tweet on receiving Masks

5,000 masks have been provided to Delhi Police personnel. 5,000 masks to Delhi Police with the help of CII Delhi State Office were also donated. In Dwarka, Delhi, 400 litres of sanitizers were provided to police personnel. IIT Delhi and CII collectively donated over 1,000 face shield masks to the Mohalla clinics in Delhi.



DCP Dwarka, appreciating CII's contribution



CII Delhi State Office delivered 500 PPE kits for Health workers in Mohalla Clinics in Delhi



Manish Sisodia, Deputy Chief Minister of Delhi appreciating CII's efforts

Shaleen Mitra's tweet appreciating efforts of CII for donation of 300 L Sanitizer

Punjab: CII Ludhiana Zonal office donated 25,000 latex gloves and 5,000 masks to ADCP for Police Personnel. 4,660 ration kits were distributed among the needy in partnership with the local government. In Amritsar, 250 hygiene kits were distributed through a local NGO. 3,500 bottles of sanitizers were also distributed to the local police personnel.



Sanitizer distribution in Patiala

- Rajasthan: 200 Kgs of bird feed has been distributed by NGO Bharat Seva Sansthan in Jaipur. 500 ration kits and 1,750 meals are also distributed within the city. CII have distributed 1,000 health kits and ration in the city of Jaipur. CII has also distributed 2,000 sanitizers in the city to the police personnel.
- Himachal Pradesh: CII along with the HP government has distributed 7,500 kits among the communities of Solan and undertaken sanitization initiatives for government offices. Parwanoo Industry Association and other CII Members have

distributed 100 hygiene kits and 1,000 ration kits. Himachal Chamber of Commerce & Industry in **Paonta Sahib – Sirmaur** has distributed 400 ration kits among the disadvantaged groups.

- Jammu & Kashmir: Distribution of over 1,000 ration kits has taken place through various members and organizations in Jammu. Medical aid and furniture have also been given to a hospital for the aid of the patients. In Kashmir, over 200 PPE suits were distributed to the medical staff in the hospitals.
- Haryana: 20,000 N95 Mask and 5,000 PPE kits were donated in Gurugram to Govt. of Haryana through CII Haryana State Office and CII Foundation. 5,200 food packets and 1,000 PPE suits were distributed by the members and local authorities.

DLF has conducted sanitization drives in Gurugram, along with supporting the administration with 75,000 masks and 3 lakh sanitizers and distributing cooked meals amongst the needy.

 Uttarakhand: 1,000 masks were prepared for the protection of officials and employees involved in the war against COVID-19 in the State. These masks are of 150 GSM fabric and double-layered, which can be washed and reused. Masks were handed over to Bir Singh Budiyal, Additional District Magistrate, (Finance and Revenue).

CII Uttarakhand handed over 700 units of Sanitizers to Uttarakhand Police; Jaya Baluni, Dy SP, Dehradun received the sanitizers.

CII Uttarakhand distributed 200 sanitizers for the protection of Corona warriors who are working tirelessly on the field.



Gloves and masks distribution by CII members, Civil Hospital Paonta Sahib, Himachal Pradesh



Hygiene Kits provided to Government of Haryana by CII with support from industry members



Sanitization Drive in Haryana



CII, PRSI distribution of sanitizers in Dehradun

A 30 bedded hospital to district administration in presence of Ravishankar, District Magistrate & Senthil D., SSP This is a temporary hospital setup in BHEL community hall for immediate COVID-19 care need. After normalisations, these beds will be part of 500 bedded infectious diseases hospital government is planning to build in Haridwar.

Hindustan Unilever, Haridwar, handed over 1,000 water bottles to Senior Police officials of Haridwar - SSP, SP City Crime, SP City, CO City and CO Sadar.



Water bottles being given

In **Dehradun**, a collective distribution of 900 ration kits and 540 cooked meals was undertaken by the city office in collaboration with some members. In Haridwar, 1,120 food kits were distributed along with medical aid. 12 rooms with attached toilets in Dehradun district offered for use as isolation/quarantine facility for COVID-19 patients. 200 ration kits were distributed in the city.

In **Rudrapur**, 1,500 cooked meals have been distributed along with 50 ration kits. Century Textiles in Rudrapur has undertaken sanitization of the industrial areas and has provided employment to women by ordering masks.



12 Room quarantine facility for COVID-19



Distribution of Ration kits

Uttar Pradesh: CII handed over 65,000 masks to the Industry Minister of UP and ACP of Lucknow.

Under Mission Annapurna through a large retailer network, needy families across the country were supported. More than 300 retailers have come together to collectively distribute groceries and ration kits in over 70 districts. More than 1,000 families have received these kits in and around Meerut.

Lucknow: CII in collaboration with various member organizations, distributed 420 ration kits, 1,600



Handing over of Masks to the Industry Minister of UP

cooked meals, and 400 masks in the urban slums of Lucknow. For the Lucknow

Police Department, 500 packets of biscuits and other dairy products were given. CII has donated 40,000 masks and 400 PPE suits to UP Govt.

NOIDA: CII region office has given 15,000 masks to the NOIDA Police Commissioner and 20,000 masks to the DM of NOIDA for their safety and protection. To aid the immense efforts of the All India Institute of Medical Sciences that has converted its extensive Trauma Center building into a COVID-19 Hospital, a batch of Hand Sanitizers were distributed to them and are following this with further batches to help ensure the safety of their staff, patients and health workers.



Handing over of masks to the NOIDA police and NOIDA DM



Medical equipment being handed over to the UP Govt. by CII in Lucknow



Ration kits ready for distribution in Bareilly

- **Bareilly**: In the district of **Bareilly**, 4,000 portions of cooked meals were served among the underprivileged communities of the city.
- In Ghaziabad, Loni, cooked food packets for daily wage earners and labourers and needy people living in the nearby rural areas were distributed. It started on 26 March and 4,500 to 5,000 people are served every day. Till date, 4,00,000 cooked food packets have been distributed.

In **Lakhimpur Kheri**, 2,000 packets of biscuits were handed over to Member, State Commission for Protection of Child Rights in Lakhimpur Kheri, Uttar Pradesh.

Thank you, Supporters

Key Supporters













AZB & PARTNERS Advocates & solicitors





Contributors:

Shubham Goldiee Masale Pvt. Ltd.	J R Agro Ltd.		Spark Minda Foundation		Renew Vayu Urja Pvt. Ltd.		Sleepwell		Signature Global (India) Pvt. Ltd.
Tek Travels Pvt. Ltd.	Versatile Enterprises Pvt. Ltd.		Nijhawan Group		Eirich India Pvt. Ltd.		Mindspace Business Park Pvt. Ltd.		Agrasen Engineering
Bajrang Wire International	S N Packaging Services Pvt. Ltd.		Injecto Plast Pvt. Ltd.		Trimurty Builders		Manu Yantralaya Pvt. Ltd.		GKD International
WMW Metal Fabrics	Resurgent India		Srikalahasti		Swan Finance Ltd.		Ansons Electro Mechanical		M Tek
		Kumar Pharm		rum achem Ltd.	Arcl Organics Ltd.				

Copyright © 2020 Confederation of Indian Industry (CII). All rights reserved.

No part of this publication may be reproduced, stored in, or introduced into a retrieval system, or transmitted in any form or by any means (electronic, mechanical, photocopying, recording or otherwise), in part or full in any manner whatsoever, or translated into any language, without the prior written permission of the copyright owner. CII has made every effort to ensure the accuracy of the information and material presented in this document. Nonetheless, all information, estimates and opinions contained in this publication are subject to change without notice, and do not constitute professional advice in any manner. Neither CII nor any of its office bearers or analysts or employees accept or assume any responsibility or liability in respect of the information provided herein. However, any discrepancy, error, etc. found in this publication may please be brought to the notice of CII for appropriate correction.

Published by Confederation of Indian Industry (CII), The Mantosh Sondhi Centre; 23, Institutional Area, Lodi Road, New Delhi 110003, India, Tel: +91-11-24629994-7; Fax: +91-11-24626149; Email: info@cii.in; Web: www.cii.in