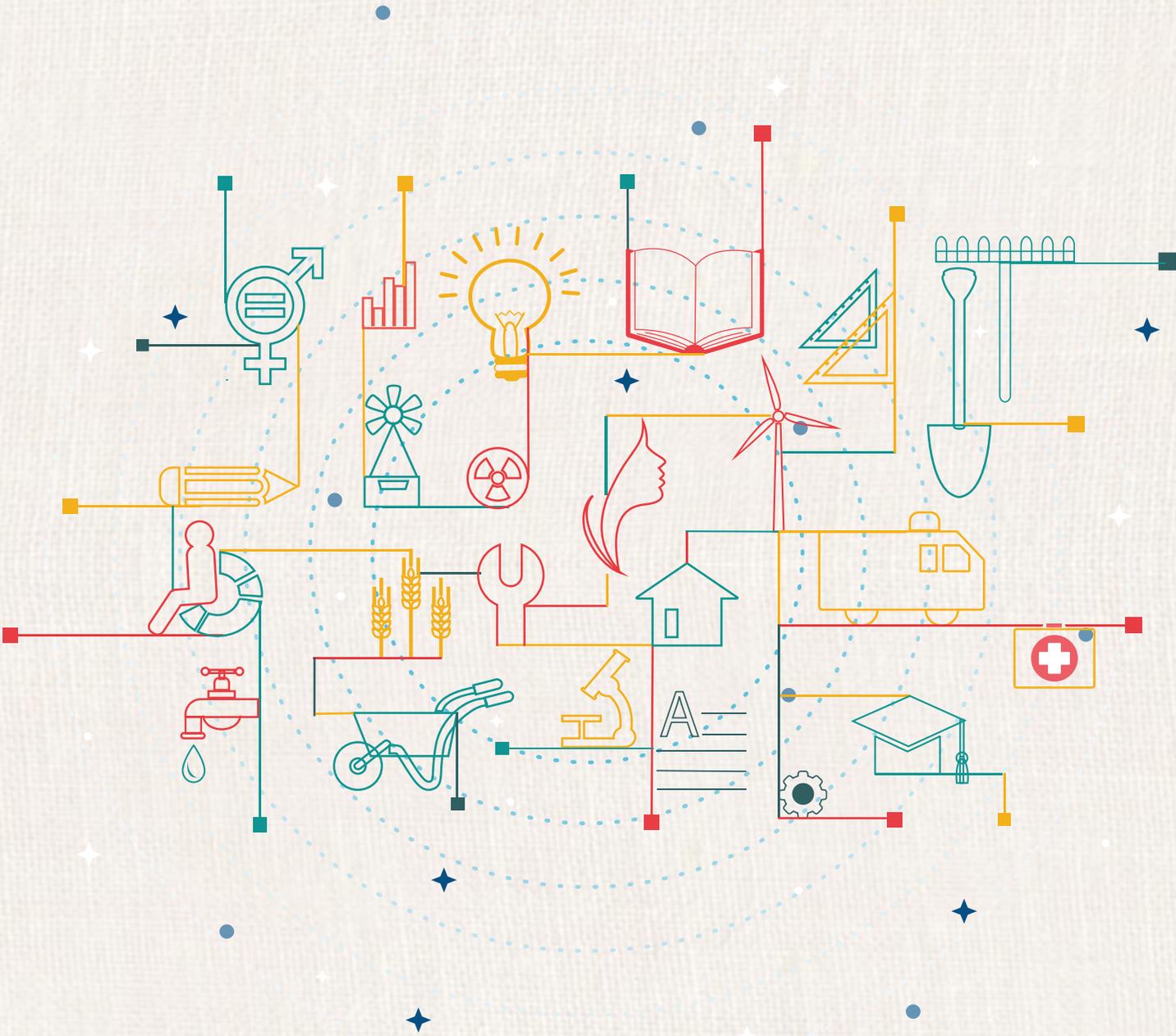
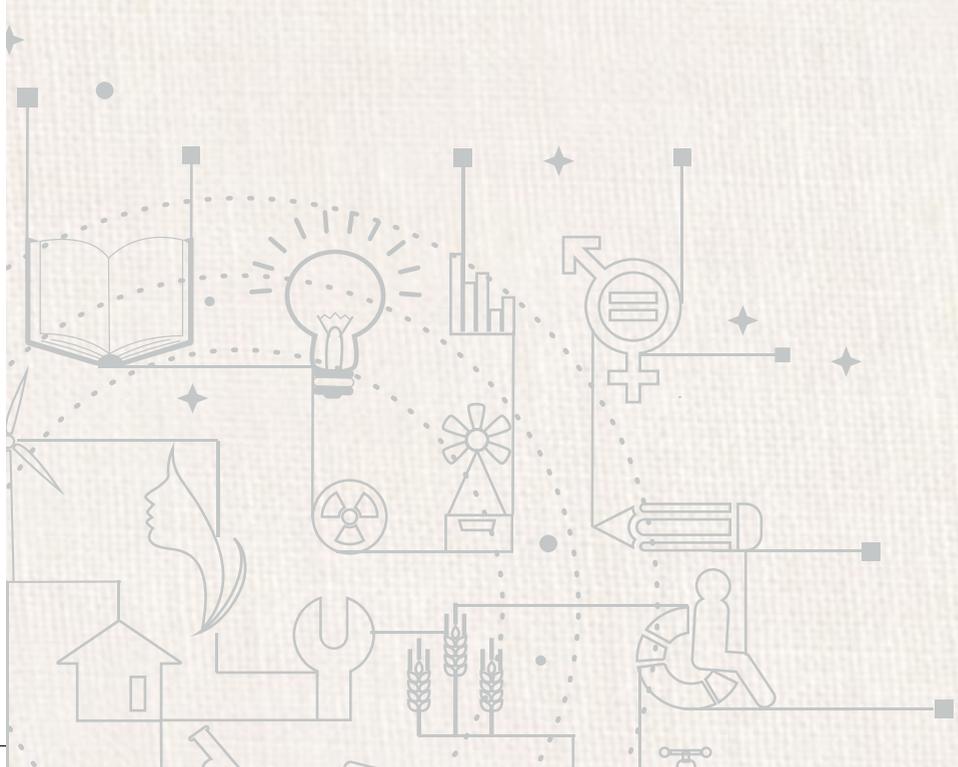


# Connecting the Dots with Inclusive Development



ACTIVITY REPORT 2016-17

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# Creating Impactful CSR Interventions

## Vision

Enable Industry for  
Infusing Inclusive  
Development

## Mission

CII Foundation will work  
towards inclusive development  
by providing a meaningful  
bridge between marginalised  
communities and donors,  
specially the Corporate  
Sector.

## Areas of Intervention

Education

Public Health and Sanitation

Skilling, Employment and Livelihoods

Gender Equality and Women  
Empowerment & Safety

Disaster Management

Environment Sustainability  
Including Water



**Naushad Forbes**  
Chairman of the Board (2016-17)  
CII Foundation

Inclusive growth is the key to development. Empowering women in the community, educating and equipping youth with the necessary skills to face a competitive environment, and addressing social problems are essential for the holistic development of our communities.

It is a pleasure to see growing corporate focus on inclusion in many areas of social development. According to the 2016 CII CSR Tracker, 1270 BSE listed companies collectively spent Rs 8185 crores on CSR in FY 2016, an increase of 27% on the previous year. Moreover, in FY 16, the spend was 92% of the two percent requirement as against 80% in FY 15. What's also interesting is that 5% of the 1014 companies that spent on CSR in 2016, were loss making firms. Clearly, companies sustain their CSR activity despite lows in business.

As we enter the fourth year of the CSR legislation, we need to broaden our perspectives. Can we use partnerships with other firms to scale and have an impact that transforms communities? Can we make districts 100%

literate, improve the quality of education across an entire city to jump performance in the ASER survey, and deliver a healthier community overall? Corporate India can redefine CSR in the world. If we include the bottom half of our 1.3 billion population in the next 25 years of our development, we can create wealth for every Indian firm and much of the world.

It is also critical to align CSR initiatives with business objectives, in a sustainable manner that is scalable and result-oriented, creating social capital and long term community relationships. A lot more can be achieved when companies come together than as individual firms.

CII Foundation (CIIF) brings companies together in their CSR work, learning best practices from each other. For example, CIIF has addressed rehabilitation projects post disasters through CSR pool-funding where a number of companies come together to co-fund projects. Since its inception in 2011, the Foundation has been undertaking a range of projects in the areas of skill development, sanitation, livelihood creation, women empowerment, education and, disaster relief & rehabilitation. As we go forward, we seek to focus our work on one or two major areas that can bring companies together in transforming the communities in which they operate.

It is my privilege to present you with the CIIF Activity Report, which will take you through CIIF's journey in 2016-17.



## Chandrajit Banerjee

Managing Trustee of Board and  
Director General, CII

Last year represented new beginnings, aspirations and learnings. While CII Foundation (CIIF) continued to implement its existing on-ground projects, new initiatives were undertaken to increase its impact and outreach by engaging with corporate donors and a variety of grassroots implementing partners.

The Foundation expanded its footprint in the areas of Education, Sanitation, Skills and Livelihoods, Women Empowerment and Disaster Relief & Rehabilitation, reaching across the country. Our focus was on adding new dimensions to CIIF work particularly in the areas of disaster management and empowering women at the grassroots.

CIIF deepened its work in Disaster Management by launching a Disaster Response Platform to facilitate convergence of humanitarian aid and relief efforts for efficient and quick response to natural disasters in India. This platform aims to map and maintain a ready inventory of corporate sector resources in the form of relief supplies and services. CIIF has also been engaging with companies for working in some difficult terrains of Jammu & Kashmir

to implement rehabilitation projects. Efforts have been undertaken to provide livelihood support, emergency medical services and infrastructure support.

Through its Woman Exemplar Program, CIIF, for the first time, brought together its past women exemplars, along with a few shortlisted candidates to build their capacities, mentor them, help them expand their work and create a network of extraordinary women leaders. The Program, now in its 13th edition, has been recognizing, celebrating and empowering extraordinary women, who have transformed their lives and those of others in their community. Some of the Exemplars have also been shortlisted and recognized by NITI Aayog through their Women Transforming India Awards.

The Foundation strengthened its key project, Mission Sanitation of Schools (SoS), by undertaking behavioral change interventions and encouraging the use of toilets.

It is very satisfying to see CIIF's work growing steadily with more and more donor companies actively engaged through on-ground projects. We hope to keep the momentum going and continue offering services not only to meet India's CSR aspirations, but also to positively change the lives of many. In 2016-17 CIIF had its footprint in 14 states with 23 projects.

I would like to acknowledge the contribution, support and commitment of our partners and, above all, the CIIF Board of Trustees in our journey.



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CII FOUNDATION

DCM SHRIRAM  
Sponsoring with pride

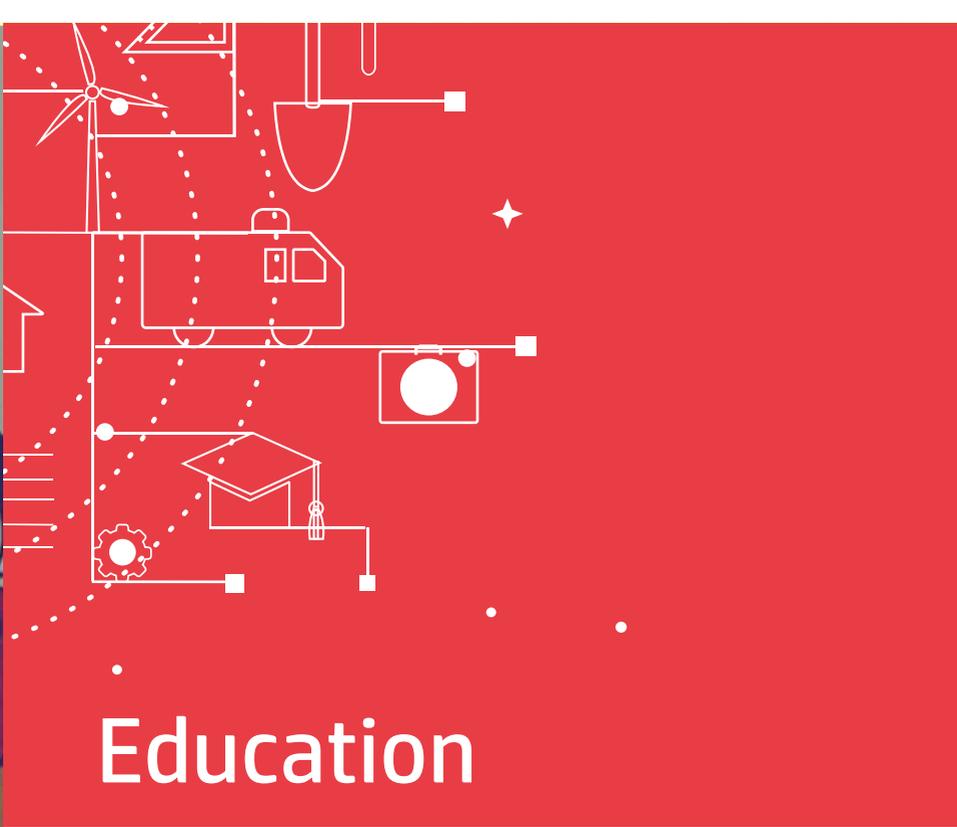
उत्तराखण्ड आपदा राहत और पुनर्वास पहल  
प्राथमिक विद्यालय मूल्यांगन, विकाराखंड देवप्रयाग, टिहरी गढ़वाल  
के नवनिर्मित भवन का  
उद्घाटन

आज दिनांक 5 जून, 2015 को कार्यक्रम के मुख्य अतिथि  
श्री मंत्री प्रसाद नैथानी  
माननीय मंत्री, विद्यालयी शिक्षा, संस्कृत शिक्षा, प्रौढ शिक्षा,  
पेपरजल एवं स्वच्छता, छात्र कल्याण, उत्तराखण्ड सरकार  
के कर कर्मरों द्वारा संपन्न हुआ



An investment  
in knowledge  
pays the best  
interest

Benjamin Franklin



# Education

## Towards A Bright Future

CII Foundation has been instrumental in refurbishing the infrastructure as well as helping underprivileged children gain access to new tools and technologies to enhance education. This year, while CIIF continued to deepen and expand its work in Uttarakhand, new initiatives were undertaken in Rajasthan and Bihar.





## Digital literacy

CIIF's recently initiated E-Connect project aims to bridge the digital divide by connecting school children with digital literacy in 25 schools across Bihar, Rajasthan and Uttarakhand. The project has been undertaken by CII Foundation as part of CISCO's CSR project, to facilitate basic computer and navigation skills through 'Get Connected Course', provided by the CISCO Networking Academy. While the Get-connected programme is a self-taught online course module, however teachers from respective schools are handholding the students for the course. The project also includes creating provision of computers and internet in schools.



Number of Students Impacted

**5000**



Location

Bihar, Rajasthan and Uttarakhand



Donor

CISCO Systems India Pvt Ltd

## Supporting Quality Education

Post the Uttarakhand flash floods, CIIF undertook various rehabilitation projects to reach out to the affected communities. With Education being one of its focus areas, CIIF has been working towards strengthening the learning environment in eight primary and upper primary schools in villages of Sinjal, Mulya, Satagad, Hadiyada, Pangaria, Anthwalgaon and Bagwan of Tehri district, Uttarakhand. CIIF has set up library and audio-visual tools for teaching the underprivileged students; built their reading, writing and speaking capabilities; and sensitized teachers and parents. The community is also being engaged to address issues of school dropouts, low enrollment and absenteeism. The intervention focuses on enhancing enrolment and sustaining the interest of the students in pursuing further education.

CII Foundation is also enabling computer education for students in selected schools of flood-hit Ghat Phalhalan and Ghat Ghopalan, Baramulla district, Jammu & Kashmir. The project includes setting up of computer lab, providing infrastructure support, building capacity of teachers, and providing scholarships to meritorious students.



Number Of  
beneficiaries

**547**



Location

Tehri district,  
Uttarakhand;  
Baramulla district,  
Jammu & Kashmir



Donors

CIIF Utarakhand R&R Fund,  
Godrej & Boyce  
Manufacturing Company Ltd.,  
Jubilant Bhartia Foundation



“ Our school building was damaged in Uttarakhand disaster in 2013. We were very worried about how children would study without the school building. At the same time CII Foundation came to be an angel and built an excellent school building for us. Not only this, CIIF you also provided teaching materials & learning tools to the school as well as distributed bags, copy pencil box, water bottle etc. to the children. In 2015, CIIF took a very enthusiastic step & started a project named Muskaan for enhancement of quality education in our school. This program is outstanding & the results of this program have started to come. As far as our school is concerned I want to clarify that the gap between private and government school is now completely over. The number of children will definitely increase in the coming year. I am grateful to CII Foundation for everything they provided us. ”

**Ramesh Badoni**

Principal,  
Government Primary School,  
Mulya, Tehri District,  
Uttarakhand



**CII FOUNDATION**  
**J&K Rehabilitation Initiative**  
Project :Alternative Livelihood and Education Support (ALES)  
Government Middle School : Village Ghat Phalhanan, District Baramulla  
Supported by:  
*godrej*  
Godrej & Boyce Mfg. Co. Ltd.  
Implementing partner:

**CII FOUNDATION**  
**Computer**  
Funded By: CII FOUNDATION



## Adarsh Vidyalaya

CIIF initiated Adarsh Vidyalaya Project to make Government schools in Saharsa District, Bihar sustainable through an unhindered supply of electricity and water. Supported by the Tata Power Community Development Trust, the project is leveraging solar energy to resolve electricity and water crises. To begin with, the project is being implemented in two schools, District Boys School and Girls High School in Saharsa, reaching out to over 3500 students.



“ Tata Power Community Development Trust congratulates CIIF Foundation for improving the quality of infrastructure in school premises. We take pride in associating ourselves with Adarsh Vidyalaya initiative that promises in 'lighting up lives of students, sustainably!' ”

**Suresh Rao**  
Head - Planning & Resources,  
Tata Power Community  
Development Trust



Number Of  
Students Impacted  
**3500**



Location  
Saharsa District,  
Bihar



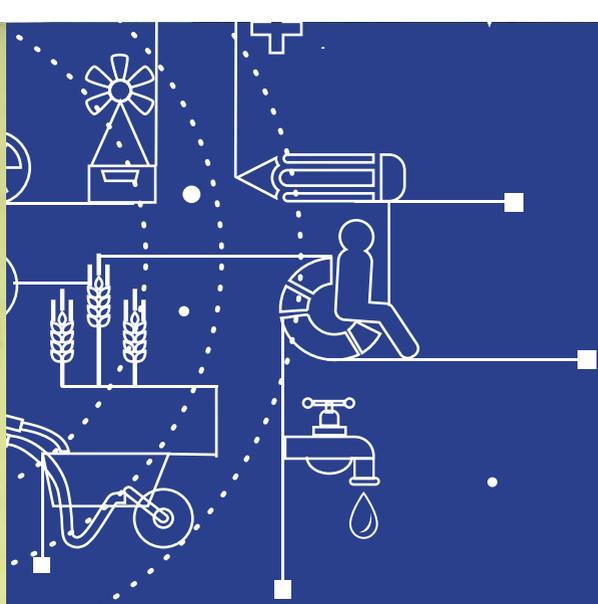
Donor  
Tata Power  
Community  
Development  
Trust





■  
Conservation of national sanitation is Swaraj work and it may not be postponed for a single day on any consideration whatsoever.

Mahatma Gandhi



## Public Health and Sanitation

### Clean India and a Healthier Next Gen

CII Foundation continued to support the National Programs like Swachh Bharat Abhiyan and Integrated Child Development Services (ICDS) through industry engagement. This year, apart from construction of toilets, CIIF engaged communities to bring about a complete behavior change and end open defecation. The Foundation also adopted 22 additional Anganwadi Centres in Kolkata this year, to provide direct support in terms of infrastructure, equipment and capacity building of the workers.





## Ending Open Defecation

### Mission Sanitation in School (SoS)

Since 2014, CII Foundation (CIIF) through its Mission Sanitation in Schools (SoS) has been working to address sanitation challenge and support the national agenda of Swachh Bharat. As part of the Mission, the Foundation has been undertaking various on-ground initiatives by engaging companies and communities, both in urban and rural India.

### Construction of Public/ Community Toilets

The Foundation, through its second phase of Mission SoS is engaging with community, industry and Urban Local Bodies to construct Public and Community Toilets. Five companies including Mitsubishi, DCM, Mahindra & Mahindra, J.K Tyres and JCB joined hands with CII Foundation for the construction of 15 public toilet blocks in Delhi. Of these, 7 have been constructed and 8 others are under construction.

CIIF has also worked with the Indian Railway Catering and Tourism Corporation (IRCTC) for construction of 15 prefabricated NAMMA public toilets in and around railways stations, through CSR across seven cities including Mumbai, Varanasi, Jammu, Katra, Amritsar, Vijayawada and Lucknow.

To address sanitation challenge in select locations of flood-hit Jammu & Kashmir, CIIF also constructed 128 household toilets in three villages of Bandipora district, J&K



Number of Public Toilet Blocks constructed:

22



Number of household toilets constructed:

128



Locations

Delhi, Mumbai, Varanasi, Katra, Jammu, Amritsar, Vijayawada and Lucknow; Bandipora, Jammu & Kashmir



Donors

DCM Shriram Ltd, IRCTC Ltd, JCB India Ltd, JK Tyre & Industries Ltd, Mitsubishi Electric Automotive India Pvt Ltd

## Behavior Change Interventions

The major problem though is not just constructing toilets but using them. In remote areas and slums, where people are used to the idea of 'open air' for waste disposal, change is not achieved by the simple act of building toilet facilities.

To encourage the use of toilets, CII Foundation has undertaken various pilot projects to bring about a complete behaviour change in communities. The Foundation, along with its implementing partner, Feedback Foundation initiated a one year Sanitation Pilot project in Ekta Camp and JJ Bandhu Camp slums of South Delhi to create and sustain open defecation free status and improve on solid waste management of 879 households. Leveraging community participation, the project also integrates and provides technical support based on Municipal Corporation's plan; builds capacity of garbage producers and collectors; and sensitizes urban local bodies and its line departments to improve system efficiency and performance. Another such intervention, Phenk-Mat, initiated by CII and CII Foundation, in partnership with the Municipal Corporation, Mumbai and State Government aims to leverage the digital technology to engage youth and stir citizen action for behavior change in two wards of the city.

CIIF, in partnership with the Himmatthan Society, set up by the Tata Trusts has also initiated a WASH project in Kith and Kund villages of Tehri Garhwal district, Uttarakhand. The two year project, which began in April 2016 aims to bring potable water and enable 100% sanitation to the villages, benefiting around 118 households and 789 individuals on the quest to make the villages open defecation free. Additionally, these water scarce villages will also be provided with potable water through this project.

Similar community led intervention in three villages of Bandipora district of J&K aims to address sanitation needs of the community. The project will set systems and processes to develop sustainable health practices and enable WASH facilities reaching out to over 500 households.



Number of beneficiaries

Over

**1500**

households  
(excluding beneficiaries of Phenk-Mat)



Location

Delhi, Mumbai, Tehri Garhwal district, Uttarakhand; Bandipora district, Jammu & Kashmir



Donors

DCM Shriram Ltd,  
Godrej & Boyce  
Manufacturing  
Company Ltd.,  
Mahindra Holidays &  
Resorts India Ltd

“ We never thought that residents of the camp would switch from going out in open to using community toilets within such a short span. Now women and girls of our camp are safe from shame and disgust that they used to face in the open everyday. ”

**Ganesh**

a community leader,  
Dalit Ekta Camp,  
a slum in New Delhi

“ DCM Shriram is delighted to associate with CII Foundation for its initiatives in the area of sanitation. CIIF's approach towards selection of sites, quality of construction and timely completion of projects are particularly gratifying. We hope that the Foundation continues its efforts in the area and focus on the impact of these facilities. Wishing all success to the Foundation in its future endeavors. ”

**Rajesh Gupta**

President  
Corporate Strategy, DCM  
Shriram

“ Our experience with CII Foundation in constructing public toilets in Delhi during has been very good, we really appreciate their professional approach and deliverables. We would be glad to extend our partnership further in the future ”

**Mukesh Kumar Gupta**

VP/COO,  
Mitsubishi Automotive  
India Pvt Ltd





## Swachh Bharat: A Business Opportunity

CII Foundation is catalyzing a coalition of private players in sanitation in India, together with International Toilet Board Coalition with the goal of creating a robust business sector to deliver universal access to sanitation.

This seeks to facilitate private sector engagement and mentorship to sanitation businesses and entrepreneurs serving low income markets; and build awareness around the opportunities in sanitation sector.



## Anganwadi Adoption Programme

CIIF has been mobilizing corporate support to create 46 model Anganwadi Centers in Metiabruz area of Kolkata. Targeting the most vulnerable groups within society, belonging to poorest of the poor families and living in disadvantaged areas and urban slums, the Anganwadi Adoption Programme aims to provide direct support in terms of infrastructure, equipment and capacity building to the Anganwadi Centres; ensure early childhood education; reduce morbidity, mortality and malnutrition in children, and of pregnant and nursing mothers. CIIF, along with UNICEF and the Department of Women and Child Development, Government of West Bengal is also providing additional nutritional supplements, and ensuring immunization of pregnant women and infants.

All the adopted centres have been painted with child-friendly (Lead-Free) paint. Early Childhood Education (ECE) kits consisting of 30 items like - kitchen set, plastic vegetables, plastic fruits, slates, puzzle games, weighing scale, plastic letters, numbers, magnifying glass etc, have been distributed to each centre. Child-friendly toys, mats, water filter and utensils have also been distributed. Portable toilets have been installed where there were no toilets. Some of the centres which already had toilets were altered to make them child-friendly and hygienic.

Anganwadi workers have been trained on nutritional assessments, nutritional supplements and early childhood education. Trainings have also been conducted on child psychology, child-centered approach, School Readiness Instrument (SRI), use of educational kits, strategy principles and monitoring of development.

Efforts have been undertaken to supplement existing government supplied meals with additional protein rich diet. A monitoring mechanism has been set up to ensure the quantity and quality of food.



Number of  
Anganwadi Centres

46



Number of beneficiaries  
more than

3220



Location  
Kolkata



Donors

Aditya Birla Finance Ltd,  
Garden Reach  
Shipbuilders & Engineers  
Ltd, (GRSE), TIL Ltd,  
Titan Company Ltd

Technical Partner  
UNICEF India

“ Our social vision forms an integral part of our business vision. We believe in sustainable development that makes a meaningful difference in the life of the underprivileged and underserved communities. Our CSR programs are designed by starting with a thorough need analysis of the community issues, with help of community participation. We monitor our progress at regular intervals. We are very happy with our partnership with CIIF to serve underserved mother and children in West Bengal under the Anganwadi Adoption Programme.”

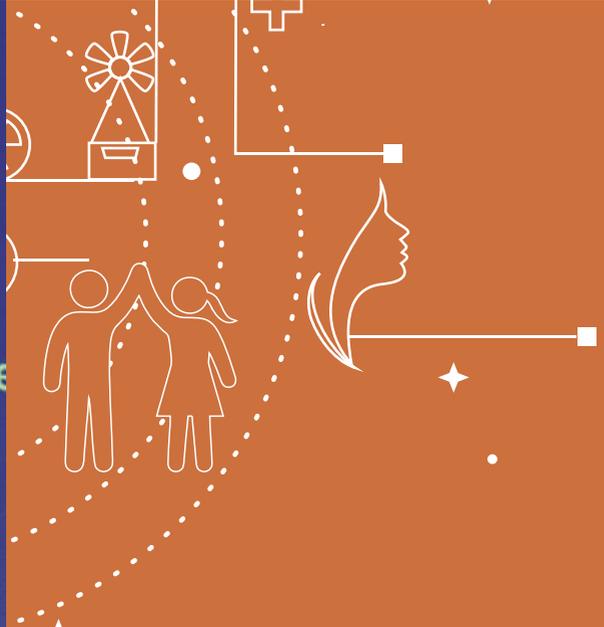
Ajay Kakar  
Chief Marketing Officer -  
Financial Services,  
Aditya Birla Group





Don't let anyone  
tell you you're weak  
because you're  
a woman.

Mary Kom



## Women Empowerment and Gender Equality

### Leaders of Change

Women empowerment has been a significant area of work for CII Foundation. CIIF has been recognizing and empowering grassroots women change-agents through its Woman Exemplar Program. This year, past year exemplars along with a few selected women leaders were brought together to build their capacities, provide mentoring support and create a network of such extraordinary women leaders. Also, CIIF undertook a new initiative to enable gender equality and reached out to socially and economically disadvantaged girls in rural Jharkhand.





## CII Foundation Woman Exemplar Program

CIIF carried forward its well established initiative, the Woman Exemplar Program to identify, recognize, empower and support women working at grassroots. The CIIF identifies, recognizes, empowers and supports marginalized women who have, against all odds, excelled and contributed significantly to the development of their communities in Education, Health and Micro Enterprise. One Exemplar in each of the three categories is given a cash award of INR 3 Lakhs and is further supported by mentoring and capacity building. Since its inception in 2005, 35 women exemplars have been recognized and further empowered.

In 2016, the program recognized three such women leaders who did exemplary work at grassroots. Kalpana Mistry was conferred the award for her outstanding work in the field of education in the slums of Wadala, Mumbai. Her commendable efforts have created a conducive environment for education in slums and have prevented many children from harassment, trafficking and sexual abuse at the hands of the mafia. Akila Sayyed was presented with the award in the field of Health for her yeomen efforts in providing basic healthcare services and ensuring the well-being of the marginalized in Pimpri village of Maharashtra. In Micro-Enterprise category, Dalimi Rabha was recognized for her transformational leadership in enabling better livelihood and financial security for destitute women in Goalpara district of Assam.

This year, 45 selected women leaders underwent training through unique Capacity Building Programs organized by CIIF in Delhi, Kolkata, Chennai and Pune. The objective of the workshops was to enhance their leadership quotient and enable them to become more effective managers of their projects and programs. The Exemplars are presently being mentored by sector experts to help them scale their initiatives.



Number of Woman Exemplars since 2005

35



Locations

Nominations received from across the country



Donors

Bajaj Group, CISCO Systems (India) Pvt Ltd, JCB India Ltd

## Supporting socially and economically disadvantaged girls

CIIF is supporting Yuwa, an NGO that works for the upliftment of underprivileged tribal girls through a unique program of using sports to promote education in Madkama village, Ranchi, Jharkhand. The infrastructure support provided by CIIF is directly and indirectly impacting 1500 adolescent girls.



Number of beneficiaries:

# 1500



Location  
Ranchi, Jharkhand



“ The award changed everything. After I received the award, it came in news and media highlighted it through local TV channels. The popularity has helped me expand my work and get recognition.”

**P Thayammal**  
CII Foundation Woman  
Exemplar 2015,  
Education category

“ Society teaches girls to fit in. Yuwa coaches girls to stand out. We're using the power of football and education to empower a generation of girl leaders in India. In 2015, we started a world-class school for girls in rural Jharkhand, but with just one bus, our reach was limited mostly to girls who can reach Yuwa on foot. By providing two new school buses, bicycles for students, and gear for our football program, CII Foundation has tripled the number of girls we can transport to life-changing empowerment programmes and brought much greater sustainability to Yuwa.”

**Franz Gastler**  
Executive Director &  
Co-founder,  
Yuwa India





# Women Empowerment and Gender Equality



“ Each of these women in their own way has really come up from humble beginnings, struggled but overcome the challenges. Each one of them is an inspiration to all of us. The CII Foundation Woman Exemplar Program has helped in creating a network of such women who are torchbearers of hope not just for themselves but for many others. The corporate sector need to emulate the passion of these real life heroes who have striven to create a positive impact. ”

**Mukund Rajan**  
Co-Chair,  
Steering Committee,  
CII Foundation Woman  
Exemplar Program 2017  
& Chief Ethics Officer &  
Chairman of the Tata Global  
Sustainability Council

“ The Woman Exemplar Program, now in its 13th year, is a very special initiative that celebrates women leaders who have shown extraordinary courage in rising above challenges and transforming their own lives and that of others. The program not just felicitates, but empowers them through a year-long process to help them scale their work and enhance outreach. ”

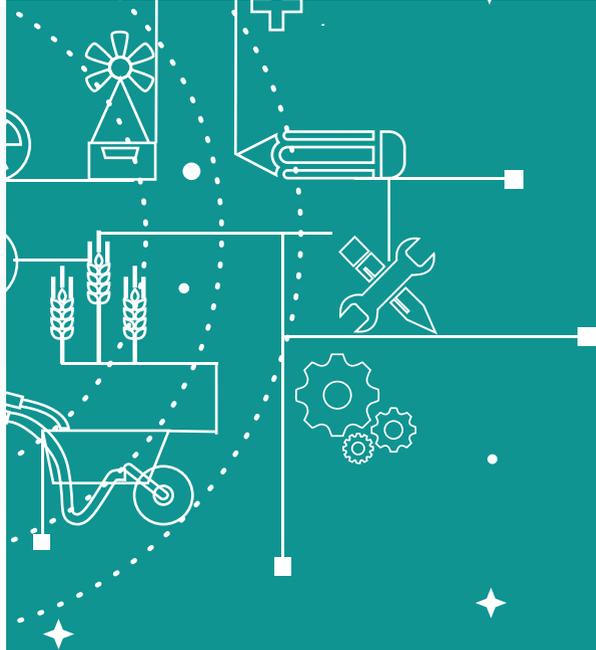
**Rumjhum Chatterjee**  
Chair  
Steering Committee,  
CII Foundation Woman  
Exemplar Program 2017 &  
Group Managing Director &  
Head – Human Capital,  
Feedback Infra  
Private Limited





# Skill development will script future of developed India

Pranab Mukherjee



# Skills and Livelihoods

## Economic Empowerment

CII Foundation carried forward its skill training initiatives for SC/ST students and prison inmates in Pune and Tamil Nadu respectively. Alternate livelihood Program in Jammu & Kashmir was one of the new interventions undertaken by CIIF for women, widows, persons with disabilities and BPL families.





## Finishing School

The CIIF Finishing School provides soft skills training to the SC/ST students from various educational backgrounds like Engineering, Law, Management, IT, Architecture etc, to improve their communication skills and employability. The course aims to bridge the gap between academics and industry requirements and enhance the employability of undergraduate / post-graduate students of SC / ST category

The uniqueness of this programme lies in the fact that the course curriculum is designed with inputs from industry and English Language Teaching Institute of Symbiosis (ELTIS). The training, held on weekends at ELTIS, lasts for 10 weeks per batch. Four batches have undergone the training this year.

## Welding Centre of Excellence

The initiative undertaken with support from the Department of Prisons, Tamil Nadu and Bharat Heavy Electricals Ltd (BHEL) provided welding training to 100 inmates of Trichy Central Prison to build their capacities and help them find a job on their release and lead a normal life.

The project, now in its 2nd year, aims to keep the inmates productively engaged; prepare them for social and psychological readjustment and rehabilitation by enhancing collaborative and social skills; imbibe work discipline; and develop self-confidence and economic independence.



Number of  
beneficiaries

**240**



Location

Pune and  
Trichy, Tamil Nadu



Donors

Bharat Heavy  
Electricals Ltd,  
Tata Communications Ltd



## Livelihood Support

CIIF has initiated a project to ensure women, widows, persons with disabilities and BPL families in the Baramulla and Bandipora districts in the state of Jammu and Kashmir resume life as it was prior to the J&K floods in 2014. The project, supported by Godrej and Boyce, is supporting 130 vulnerable families in 27 villages through new/ alternate livelihood support as well as strengthen and develop existing livelihoods. The beneficiaries are given different livelihood options such as sheep rearing, items of embroidery, and items of tailoring, items in provision store etc, thus increasing their monthly income by INR 2500- 3000. The livelihood offerings are need based in consultation with the beneficiaries. The project is focusing on developing group enterprises and also linking them up with market to make these groups self-reliant.

CIIF, through its rehabilitation interventions provided boats, fishing net and cycles to Irula tribe community, affected by Tamil Nadu floods.

The Foundation also provided infrastructure support to CII Two Wheeler Mechanic Skill Training Centre in Chhindwara, Madhya Pradesh. The Centre will train over 120 students every year.



Number of beneficiaries

**1190**



Location

Baramulla and Bandipora district, J&K; Cuddlore, Tamil Nadu; Chhindwara, Madhya Pradesh



Donors

CIIF Tamil Nadu R&R Fund, Godrej and Boyce Manufacturing Company Pvt Ltd

“ My village has fewer avenues and resources to earn a living. CII Foundation helped me establish a provisional store in November 2016. My average sales amount to Rs 700-800 per day and profit of about Rs 150 daily. From these savings, I have further increased items in my store and have started selling mobile connections ”

Gh Mohi din Dar  
a resident of  
Ghat Palhallan village,  
Baramulla district,  
Jammu & Kashmir







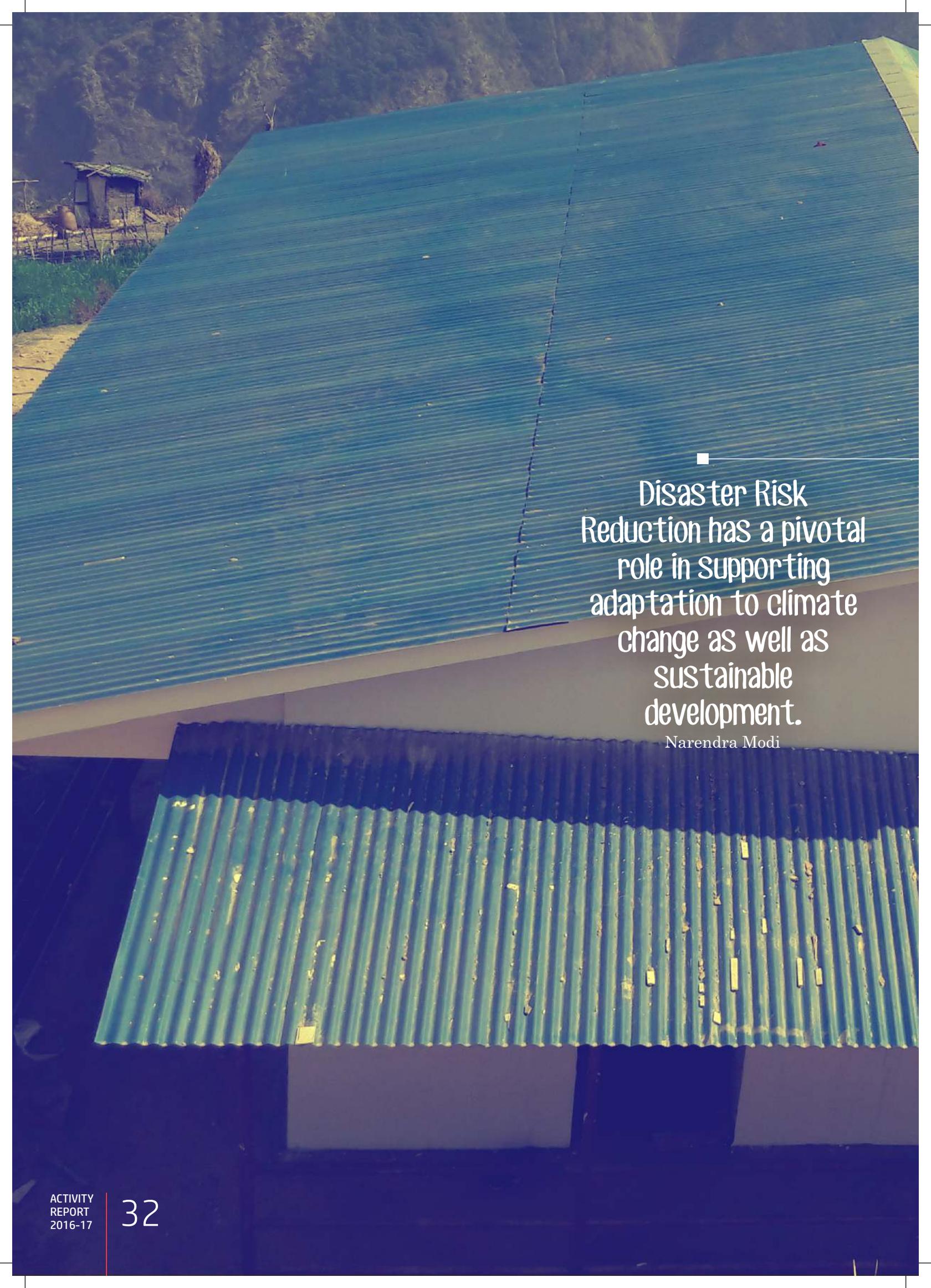
“ The distribution of boats to Irula Tribe went off very well. Appreciate the efforts put in by CII Foundation. The famous saying - Feed the poor fish and you feed only for the day .Teach them to fish and you feed him for life. Most of the poor people only want the second option and this initiative has paved way for it. ”

**S.Chandramohan**  
President & Group CFO,  
Tractors and Farm  
Equipment Ltd

“ I have been in prison for the past 9 years and all these years I have attended various vocational and educational training programs. Though I got enrolled for the training program on welding techniques, I doubted if I would get a job and be considered at par with other welders after my imprisonment. All my doubts were answered by prison officials and trainers. When BHEL offered a job to my fellow inmate it brought me immense confidence. The training has motivated me towards the path of progress to lead a better life. I thank CII Foundation, BHEL and the Prison Department to have organized such a training program. ”

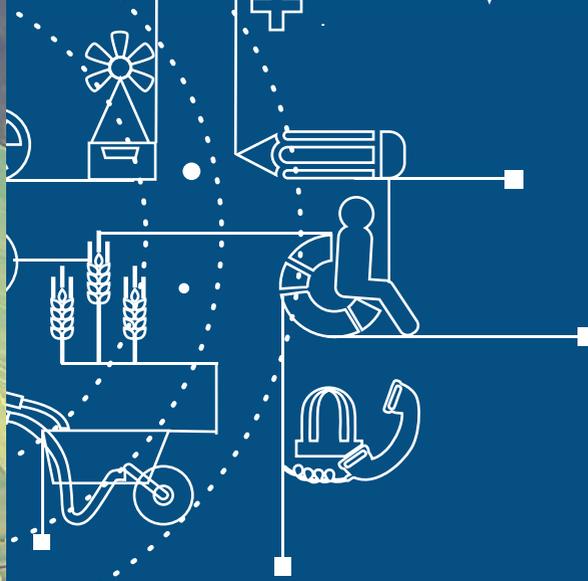
**An inmate**  
Trichy Central Prison,  
Tamil Nadu





Disaster Risk  
Reduction has a pivotal  
role in supporting  
adaptation to climate  
change as well as  
sustainable  
development.

Narendra Modi



## ★ Disaster Rehabilitation

### Hope in Despair

This year, CIIF initiated a range of rehabilitation initiatives in Nepal, Jammu & Kashmir, Tamil Nadu, Maharashtra and Haryana. Efforts were undertaken to provide infrastructure support; enable emergency medical services and; map, plan and conserve water resources.



## Infrastructure Support

Post Tamil Nadu floods in 2015, CII Foundation is providing infrastructure support to provide access to proper hostel facilities to the SC/ ST students in Cuddalore district who do not live within commuting distance of the school. The pool funded project is also supporting rebuilding of nine Anganwadi Centers in Tiruvottiyur, Tamil Nadu to create a conducive environment for the children from the deprived section of society to learn and play.

In Nepal, CIIF is constructing three prefabricated clinic units/health posts and equipping them in Lapilang, Jhyaku and Orang in Dolakha District. Supported by Godrej & Boyce, CIIF Nepal R & R fund with contribution from various companies, the objective of the same is to increase access to medical facilities both for short term relief and long term medical needs.



Location

Cuddalore, Tamil Nadu;  
Dolakha, Nepal; Baramulla  
and Bandipora, J&K

## Health Support

The recently initiated, Jammu & Kashmir rehabilitation initiatives, funded by Godrej & Boyce include ensuring medical preparedness and quick response post-disaster by providing well-equipped ambulances available especially at night, organizing health awareness camps and distributing free medicines to 300 households in Baramulla and Bandipore districts. The project aims to provide quick response to urgent medical needs. Another initiative in 3 villages of Bandipore district reaching out to 500 households, aims at developing the capacity of health care providers and Village Response Committee.



Donors

CIIF Nepal and Tamil Nadu  
R&R Fund, DCM Shriram Ltd,  
Godrej & Boyce Manufacturing  
Company Ltd



## Plantation for Environmental Awareness & Creative Education

CIIF, jointly with the Eco Task Force aims to reduce the risk of slope instability by planting trees in Kunjo Maikot village of Chamoli district, Uttarakhand. 5000 trees, including Guava and Khumani fruit trees, have been planted that provide nutritional supplements to the children and act as an additional income source to the neighboring families. Also, a playground and toilets were constructed at the Government Inter College in the village. School bags, stationery and solar lanterns were also distributed to the children.



Number of  
beneficiaries  
**3000**



Location  
Kunjo Maikot village  
of Chamoli district,  
Uttarakhand



Donor  
Godrej and Boyce  
Manufacturing  
Company Ltd



“ It has been an exciting journey with CII Foundation. Our partnership has come a long way from enabling quality education and skill development in Uttarakhand to providing infrastructure support, medical facilities and livelihood to the most affected from J&K floods. Together we are able to build resilient communities. ”

**Harpreet Kaur**

Senior Vice President  
& Head – Corporate  
Personnel & Administration,  
Godrej & Boyce Mfg. Co. Ltd.

“ I am grateful to CII Foundation for the kind support in construction of playground & toilets, and providing furniture for our school. The provided facilities has strengthened our school infrastructure and the students have benefitted from the same. ”

**Devi Prasad Khali**

Principal,  
Government Inter College,  
Kunjo-Maikot village,  
Chamoli district,  
Uttarakhand



## Water Resource Mapping, Planning and Conservation

CII Foundation, in partnership with CII-Triveni Water Institute (CII-TWI), has recently initiated water resource mapping, planning and conservation program in Maharashtra and Haryana. The project, supported by Dow Agro Sciences, Honda Motorcycle and Scooter India, Standard Chartered Bank, Volkswagen and Vertiv, is being implemented in select drought affected districts of Maharashtra, Through an integrated IT driven, GIS and Remote Sensing based planning and assessment tool, WATSCAN, CIIF and CII-TWI are facilitating identification of a basket of implementable strategies to help improve water scenario in the districts. The project is being implemented in 6 districts of Maharashtra and one in Haryana.



### Location

Maharashtra  
and Haryana



### Donors

Dow Agro Sciences,  
Honda Motorcycle and  
Scooter India Pvt. Ltd.,  
Standard Chartered Bank India,  
Volkswagen India Pvt. Ltd.  
and Vertiv Co.



“ CII Foundation’s initiative to rebuild the anganwadi has clearly benefited the children from the locality. It has come out really well and we appreciate the efforts. Hope the newly constructed anganwadis are put to its full use and the community takes responsibility in maintaining these buildings. ”

H.Jayaram  
MD & CEO,  
GMMCO Ltd

# New Initiatives

# SIGN IN HELP OUT

Mapping Corporate Sector Resources  
for Disaster Relief in India



Visit: [www.disasterresponse-ciifoundation.in](http://www.disasterresponse-ciifoundation.in)

## CII Foundation Disaster Response Platform

To enable effective, coordinated and collaborative efforts to disasters, CII Foundation, launched an online inventory platform in Oct 2016. The CIIF disaster response platform is enabling disaster preparedness and bringing about convergence of efforts of various stakeholders, in particular; donor companies providing aid and support to relief operations, and suppliers of goods & services needed on the ground. The website facilitates inventory mapping by donors and manages relief supplies & supplier database. The website also showcases relief requirements of goods, equipment and services in case of a particular disaster, for a quick and efficient response. The platform is now operational and over 80 companies have already registered.

CII Foundation has been engaging Indian industry to facilitate immediate relief as well implement as long-term rehabilitation measures for the affected communities.

in partnership with Tata Sustainability Group organized Sensitization and Training Programs for disaster preparedness & response with an objective of making disaster preparedness process more robust for companies by helping them understand, develop and improve SOPs; and align their efforts with expert agencies such as NDMA, SDMA's etc.



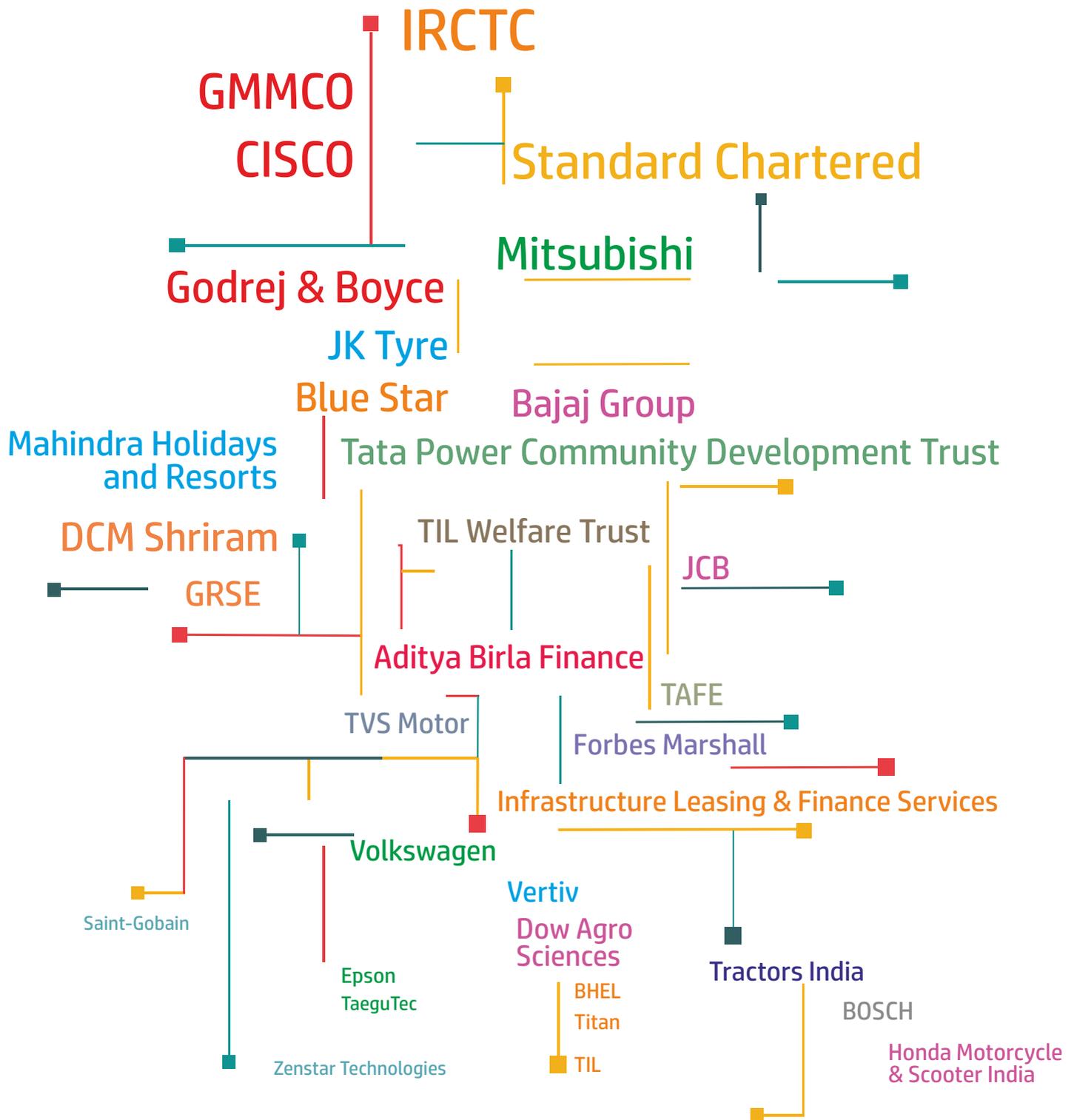
## Building Capacities of NGOs towards Sustainable Partnerships with Companies

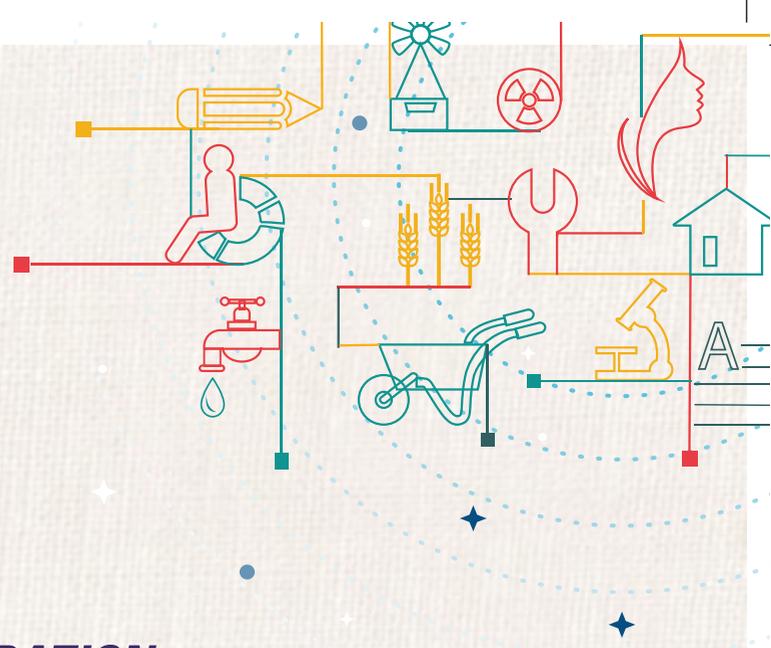
To further enable meaningful relationship between NGOs and industry, CII Foundation in partnership with the Resource Alliance, organized a series of workshops in across four cities – Ahmedabad, Mysore, Lucknow and Pune. The workshops aimed at building capacities of NGOs on different aspects of the CSR legislation and for initiating and facilitating dialogue with corporates to explore potential avenues of collaboration.

“ Would congratulate CIIF team for organizing the capacity building program. All the panel discussions helped in clarifying different concepts and the event also helped in connecting with the people who are doing wonderful work in their field. Thank you for this opportunity and wishing you all the best! ”

Leena Deshpande  
Associate Vice President - HR  
& Head – CSR, Bharat Forge Ltd.

# A Few Supporters





## **CII** FOUNDATION

The CII Foundation (CIIF) was set up by CII in 2011 to undertake a wide range of developmental and charitable activities pan India by enabling industry for infusing inclusive development.

CIIF works towards inclusive development by providing a meaningful bridge between marginalized communities and donors, especially corporates by providing strategic guidance on CSR and developing and managing high impact programmes.

The thematic areas of CIIF include: Education; Public Health and Sanitation; Skilling, Employment and Livelihoods; Gender Equality, Women Empowerment and Safety; Environmental Sustainability, including water; Disaster Relief and Rehabilitation.

In this effort, the Foundation works together with corporates, governments, communities, and civil society institutions to channelize their collective resources towards social and community development.

Since its inception, CIIF has undertaken a range of projects in the areas of education, skills and livelihoods, women empowerment, sanitation and disaster rehabilitation