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of impacting
lives...

CII FOUNDATION

Connect

Special Edition – Covid-19 Relief and Rehabilitation

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CII Covid-19 Relief and Rehabilitation Initiatives

It will not be wrong to say that the second wave of Covid-19, which accelerated in March this year, caught many people ill-prepared. The speed with which it spread and the devastation it left behind as it spread left people reeling under its impact. An already weakened economy and beleaguered people were hit hard the second time around. The partial lockdowns imposed helped somewhat, but the loss of lives and livelihoods was heart-rending. The healthcare infrastructure proved to be inadequate, with hospitalisation and the number of casualties rising alarmingly.

As India's leading industry association, CII has always been at the forefront of providing relief in times of a national disaster.

In 2020, when Covid-19 struck India, CII quickly partnered with Government, Industry, affiliated associations, and other key stakeholders to launch a nation-wide relief initiative. By the end of the first wave, CII had provided relief to over 80 lakh people through this initiative.

To address the challenges posed by the second wave of Covid-19, a host of relief initiatives have been undertaken by CII. The CII Foundation has anchored all the relief initiatives undertaken by CII through its state and regional offices, CII Foundation and Young Indians (Yi) and affiliated associations like YBLF, ACMA and ICEMA.

The Relief and Rehabilitation efforts in the recent past in response to the second wave have been centred around:

- **Procurement and deployment of medical equipment such as oxygen cylinders, O2 concentrators, ventilators, and safety accessories such as masks and PPEs etc., in hospitals across the country.**
- **Healthcare infrastructure support by setting up make-shift Covid Care Centres, expanding Covid-ICUs, converting general wards into Covid wards, setting up Tele-ICUs, and installing oxygen plants and pipelines.**
- **Distribution of relief material such as food and ration kits.**

Distribution of Relief Material



Food and Ration Kits
(1 Kit ~10 kg)
25256



Medical Equipment
like Face Masks
155281



Sanitisers (in litres)
18289



PPE kits
16700



Oxygen Cylinders
23285



Oxygen Concentrators
5 ltr
1617



Oxygen Concentrators
10 ltr
446



Beds
1875



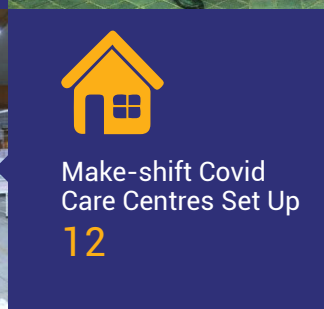
PPEs
3000



Vaccination Centres
Operationalised
710



Make-shift Covid
Care Centres Set Up
12



Procurement And Deployment
Of Medical Equipment

Healthcare
Infrastructure Support

Highlights of Covid-19 Relief and Rehabilitation Work

Procurement and Deployment of Medical Equipment

As part of the Covid-19 Relief Initiative, CII Goa office bearers met Dr Pramod Sawant, Hon'ble Chief Minister, Goa, and delivered another 20 (of 10 ltrs each) oxygen concentrators to the Covid Care Center at Dr Shyama Prasad Mukherjee Indoor Stadium, Taleigao, which houses Covid Patients. So far, 27 oxygen concentrators have been donated by CII.



CII Pune, with the support of the CII Foundation and industry members, donated 150 oxygen concentrators for Pune district. The donation was given to Shri Ajit Pawar, Hon'ble Deputy Chief Minister and District Guardian Minister Pune, Government of Maharashtra, in the presence of Mr Deepak Garg, Chairman, CII Pune and Managing Director, Sany India. In addition, CII Pune would be supporting ventilators, oxygen gas pipeline, oxygen generation plants and other medical equipment in Pune district in coming weeks.

The CII Madurai team handed over relief material which included 50 oxygen concentrators, one lakh 3 ply masks and hand sanitisers to Mr Thangam Thennarasu, Hon'ble Minister for Industries, Government of Tamil Nadu, to benefit people in Virudhunagar District, Madurai.



CII Puducherry, along with CavinKare Pvt Ltd, donated 100 medical oxygen cylinders and 1 lakh hand sanitisers (of 10 ml each) to the Health Department, Government of Puducherry. The relief material donated by Mr C K Ranganathan, Chairman, CII Southern Region and Chairman & Managing Director, CavinKare Pvt Ltd was handed over to the Health Department by CII Puducherry in the presence of Mr N Rangaswamy, the Chief Minister of Puducherry, Mr Lakshmi Narayanan, MLA, and Dr Mohan Kumar, Director, Medical Services, Health Department, Government of Puducherry on 15 June.

In Chhattisgarh, the Hira Group has provided 650 jumbo oxygen cylinders to the local administration.



In West Bengal, with CII's help, ITC provided 100 oxygen cylinders to the Government of West Bengal while CII West Bengal has handed over 4 oxygen concentrators (10 lt) to the Government of West Bengal.

CII Delhi has deployed 61 O2 Concentrator at 5 Covid-care Centers in Delhi. These were donated by Thailand.

Hundred oxygen flowmeters were handed over to the District Red Cross Society in Jhajjar, Haryana. This was supported by Jhajjar Power Limited (CLP India) and facilitated by CII Foundation.



Strengthening Healthcare Infrastructure

During the second wave, the healthcare infrastructure was under tremendous pressure and inadequate. There was a pressing need for hospital beds, oxygen cylinders and concentrators and isolation facilities. To augment the existing healthcare infrastructure and to add to existing capacities, several initiatives were undertaken.

Make-shift Covid-Care Centres

About 12 make-shift Covid Care Centres were set up across the country, of which the key Centres are:



Second Line Covid Treatment Centre, Ernakulam, Kerala: A fully equipped 500- bed Covid Second Line Treatment Centre at Adlux Convention Centre, Angamaly, Ernakulam was set up by CII Kerala with the support of the Government of Kerala to strengthen the Covid-care facilities in the State. The Centre was inaugurated by the Hon'ble Chief Minister of Kerala, Shri Pinarayi Vijayan, on 31 May 2021. The facilities at the Centre include oxygen concentrators, defibrillators, X-ray GE, multipara monitors, cots, beds and other essentials. It also has separate wards for male and female patients.

Government Medical College, Trivandrum: Two wards of the Government Medical College have been converted into a 100 bed Covid Intensive Care Unit to help strengthen the healthcare infrastructure in Trivandrum. This initiative is being facilitated by CII Foundation with support from Pratiksha Trust, Shibulal Family Philanthropic Initiative and Tamara Leisure and Hospitality. Medical supplies and equipment are being provided by CII Foundation at this Centre, which is well-equipped with necessary Covid care facilities.



The Centre is supported by organisations such as Infosys Foundation, US Technology International, IBS Software, Muthoot Fincorp, Eastern Condiments Pvt Ltd, Federal Bank Ltd, and Synthite Industries Pvt Ltd, Kancor Ingredients Ltd, Suntec Business Solutions Pvt Ltd and ESAF Small Finance Bank Ltd. The District Administration, led by Mr Suhas S, District Collector, Ernakulam, National Health Mission and Malankara Orthodox Syrian Church Medical College, provided valuable guidance while Adlux Convention Centre provided the Convention Centre free of cost.



Gurugram Covid Care Centre, Haryana: A 200-bed Covid-care Centre has been set up in Gurugram and was inaugurated on 16 May by Sri Manohar Lal Khattar, Chief Minister, Haryana. Well-equipped with oxygen cylinders and other medical equipment necessary for treating Covid patients, this Centre provides free of cost services to patients. The Centre was operationalised with the efforts of CII, Indian Air Force, M3M, Young Business Leaders Forum (YBLF) of Automotive Component Manufacturers Association (ACMA) and NGO Doctors for You. Medical assistance is being provided by Doctors for You, which is also managing this facility, guided by the Civil Surgeon, Gurugram. The Centre is supported by CLP India, Sona Comstar, Dabur, Polymed Group and several members of YBLF and CII Haryana.

Ambulance Support

Ambulance support has been provided to Jawahar Hospital in Jaisalmer for a period of two months (June & July 2021). This is supported by CLP India and facilitated CII Foundation.



CII has supported the donation of a basic life-support ambulance to the Jawaharlal Institute of Postgraduate Medical Education and Research Hospital. Also, with the support of Hindustan Unilever Limited, 50 oxygen concentrators have been donated to the Health Department, which were handed over to the Chief Minister of Puducherry, Shri N Rangaswamy.

Tele-ICUs

Operationalizing Tele-ICUs - a 24*7 remote ICU patient monitoring system aided by real-time two ways audio-visuals and smart alerts. It is a blend of medical technology and sophisticated telemedicine to improve critical care delivery. CII Foundation, with the support of Bajaj, has set up Tele-ICUs in Manchar and Bhore in Pune, Maharashtra, in this quarter.



Oxygen Manifold Systems and Oxygenated Beds



Shri N Rangaswamy, the Hon'ble Chief Minister of Puducherry, inaugurated the Augmented Oxygenated Beds Project at the Government Hospital for Chest Disease and Indira Gandhi Medical College & Research Institute in Puducherry on 14 June 2021. Around 475 Covid patients can be treated with oxygenated beds in these two Government hospitals. The oxygenated bed facility was contributed by Eaton Power Quality Pvt Ltd, Integra Software Services (P) Ltd; Sham Alloys Pvt Ltd, Hotel Athithi and the oxygen generation plant by Hindustan Unilever Ltd, Puducherry.

To strengthen oxygen support facilities in Kerala, CII Kerala, with the help of the State and District National Health Mission, is setting up an Oxygen Manifold system in 16 Government Hospitals. CII Kerala Members are supporting this.

Community Isolation Centres

A 40-bed community isolation centre has been set up at Natco Government school, Site-3 Borabanda, Hyderabad. This is a joint initiative of NATCO Trust, CII & GHMC. At the Centre, 24-hour Doctor and Nursing care and food will be available, and any CII Member company employee in Borabanda can avail of the facilities.

Vaccination Centres

CII, in partnership with Doctors for You and supported by Beam Suntory has launched a vaccination drive in select locations in Delhi and Uttar Pradesh. In the first week a total of 1360 doses have been administered in the select locations. The vaccination centres are expected to be operational for 3 months and administer approximately 20,000 doses.



Distribution of Relief Material

The impact of Coronavirus, especially on livelihoods, was immense, with many, especially those at the bottom of the pyramid, struggling for food and other daily essentials. Every effort was therefore made to reach relief material to the underprivileged and marginalised across India.



In Gujarat, grocery kits were distributed to the porters at Vadodara station by Zeppelin Systems India Pvt. Ltd., a German MNC. This was in response to the information provided by Railway officials about the reduced income of porters due to less passenger traffic. Hon'ble Member of Parliament, Hon'ble Mayor, Hon'ble MLA, Railways' DRM, and other dignitaries were present at the occasion.

In Maharashtra, 6000 N95 Masks and 3000 sanitisers were given to the District Police Administration, Kolhapur, by Member companies including Shirol Manufacturing Association and SB Resellers.



CII Rajasthan, along with Polymedicure, has donated 13,500 N95 face masks to the State Government. NIMS University has also donated 3000 face masks.

CII Rajasthan, along with Venkateshwara Wires, Man Structural and Mayur Uniquoters Ltd, provides 500 cooked food packets to RUHS hospital daily. So far, more than 10 thousand food packets have been distributed.

CII Foundation has distributed ration and hygiene kits to 500 families of Abul Fazal Locality, New Delhi. The ration kits consist of 10 Kgs of rice and flour, 2 kgs mustard oil, 1kg salt, 2 kgs of sugar, arhar and masoor dal, along with the spices and tea while the hygiene kits consist of 12 mask, 2 soaps, 1 pair hand gloves along with a sanitizer bottle. The families belong to daily wage workers, waste collectors, auto drivers, and rickshaw pullers. This initiative has been supported by CLP India Pvt. Ltd. and facilitated by CII Foundation.



To help waste management workers who are the most vulnerable during a pandemic, on the occasion of World Environment week, hygiene kits including sanitisers, hand gloves, masks, soaps, and ration kits were distributed among waste collectors in Abul Fazal, Okhla by CII Foundation in the presence of Mr Jagpal Singh, SDM area in charge and Mr Jitender, area in charge of Dakshin Delhi Swach Initiatives Limited. The distribution of hygiene kits was supported by CLP India. CII Foundation has initiated a project to support sanitation workers, RWAs and neighbourhood community groups towards managing the neighbourhood waste efficiently in the area. PTC Foundation and PFS support this project.

In Chattisgarh, BALCO distributed 3,735 masks and 747 litres of sanitisers facilitated by CII.

In Bihar, Skylark Lab & Analytical Solutions is providing home care to 10 Covid patients. It has also distributed 200 masks and 50 lt sanitisers to elderly people.

Pristine Logistics has distributed masks and dry rations among 500 poor people in Siliguri.



CII Telangana initiated 600 meals per day at TIMS Hospital in Hyderabad from 29 May onwards for a month, supported by NATCO Trust.

CII, with the support of Laxmi Ring Travellers, has contributed ration kits for 1 month to the Child Protection Officer of Ooty to support 23 children who have lost their parents due to Covid and is also supporting 550 vulnerable children with high nutrition food such as nuts, sprouts, Meal Maker, walnuts, health drink mix etc. The kit was handed over to Mr K Ramachandran, Minister of Environment, Climate Change and Forest Department, Government of Tamil Nadu, on 7 June.

Women Exemplars – Driving Covid-19 Relief Operations

The CII Foundation Woman Exemplars, grassroots women leaders, proved their mettle in 2020 when they went beyond the call of duty to reach out to the marginalised and the underprivileged in 2020 with relief material.

The Woman Exemplars successfully leveraged the trust and connection they have built over the years through their work to reach out, during the second wave, to some of the most vulnerable communities such as the Dalits, Musahars, and de-notified tribes. The impact of the pandemic was disproportionately high for these communities. It is connection and the deep understanding of the complexity of impact on such vulnerable communities that made the exemplars ideal leaders for a new project launched in 2020: Developing Covid Resilience amongst communities.

Supported by CLP India, the projects aim to prepare communities to deal with crises and become more resilient. The projects are being led by Mana Mandlekar in Madhya Pradesh, Rama Sharma in Rajasthan and Deepa Pawar in Maharashtra.

Madhya Pradesh

Woman Exemplar Mana Mandlekar transforms adolescent children into agents of change in 20 villages of the Harda District. The children participate in their usual self-defence classes. However, an element of awareness has been added so that they can share the information with the community members around Covid-appropriate behaviour, Government schemes and programs, thereby increasing their resilience towards disasters of various magnitudes.

Rajasthan

Woman exemplar Rama Sharma is helping reduce the number of school dropouts from the Banjara Muslim communities of Tonk District. Since this is a migrant community frequently on the move, continuity in education for the children is challenging. Covid has added to the problem since livelihoods have been impacted. With support from the CII Foundation, Rama is also working towards creating a cadre of second-rung leaders in the communities, restrengthening their systems and making the community resilient.

Having strengthened her community well, Rama and her team of volunteers have been tirelessly convincing people to get vaccinated. Teaming up with the local Government authorities, Rama's team has helped 1000+ people get vaccinated till date.

Maharashtra

Woman Exemplar Deepa Pawar is strengthening the Notified and De-notified tribal communities in the Thane District of Maharashtra. The interventions in these communities focus on equipping the community leaders through capacity building in disaster management. This is being achieved through training on Leadership, Disaster Management, Emergency Response and Prevention activities, guided and monitored by the CII Foundation.

Covid-19 Distribution of Relief Material by Woman Exemplars

Today, there are around 100+ Woman Exemplars across India reaching out to the marginalised and the poorest of the poor with relief material. So far, the women have reached almost 50,000 people across the country, providing them with ration and essential health and hygiene material that will sustain them for a month.

Harda District, Madhya Pradesh: Receiving support from CLP India, Mana and her team have distributed 130 ration kits in the community, this time reaching out to over 600 beneficiaries. The beneficiaries include daily wage earners, migrant labourers and people who lost their livelihood due to Covid.

Jaunpur, Uttar Pradesh: Woman Exemplar Kanchan and her team of volunteers distributed ration and hygiene kits to the Musahar community in Jaunpur, Uttar Pradesh. The community members do manual scavenging and are highly discriminated against. Receiving support from Kistler, 120 ration kits were distributed in the area.

Bhandara District, Maharashtra: Woman Exemplar Laxmi Waghmare, leading change with the community of single women in Maharashtra, identified the need for interventions in the Vidharba District. The beneficiaries in Bhandara District included scheduled castes, scheduled tribes, other backward classes and single women. These groups relied mainly on employment guarantee work, bidi business and out-of-town employment. Receiving support from Ashok

Leyland, 250 families received ration and hygiene kits in the area, reaching over 750 beneficiaries.

Jaipur District, Rajasthan: Woman Exemplar Rama Sharma, harnessing the support received from Hydro, distributed 96 ration kits in the district predominantly covering daily wage manual labour, families run by single women, families with critically ill Covid patients, and unemployed people. More than 500 beneficiaries benefitted from the distribution. Additionally, Hydro has also supported 2 oxygen concentrators and PPE kits to the community hospital and frontline health workers.

In Tonk District of Rajasthan, Rama and her team have also distributed 300 ration kits and 500 hygiene kits, reaching out to over 2700 people. This initiative has been supported by CLP India.

Beed District, Maharashtra and Madhubani District, Bihar: Supported by Beam Suntory, Woman Exemplars Manisha Ghule (Maharashtra) and Nirmala (Bihar) are bringing aid to hundreds of families suffering the aftermath of the strict lockdown. Migrant labourers, single women, women subject to domestic violence and abuse have been covered through the distribution drive. One thousand two hundred fifty families across both regions received ration and hygiene kits, a month's supply.

Thane District, Maharashtra: Woman Exemplar Deepa and her team harnessed the support extended by CLP India and have distributed 572 ration and hygiene kits in their area. Focusing on people with seasonal jobs and single and pregnant women, they have provided aid to the tribal communities in the area.



Young Indians

35 Yi Chapters – Ahmedabad, Bengaluru, Bhavnagar, Bhopal, Bhubaneswar, Chennai, Coimbatore, Dehradun, Delhi, Erode, Guwahati, Indore, Jaipur, Jamshedpur, Kanchipuram, Kanpur, Karur, Kolkata, Kota, Lucknow, Madurai, Mumbai, Mysuru, Nashik, Noida, Puducherry, Pune, Raipur, Rajkot, Siliguri, Surat, Tirupur, Trichy, Trivandrum and Vadodara are engaged in Covid-19 second wave relief work.

Total Beneficiaries Impacted

47347

through on-ground relief activities (distribution of masks, gloves, sanitisers, raw & packed food delivery, oxygen concentrators, oxygen pads, ambulances, medicines, testing, water bottles, soaps, PPE kits, blood & plasma donation).

1165692

through Infographic campaigns across Yi social media platforms (MythBusters, Covid-appropriate behaviour, Vaccination Awareness, etc.).

17954

through Vaccination camps.

Yi Covid-19 Resource Center

A Yi Covid-19 Resource Center <https://YiFightsCovid.com> was launched by the Yi National Covid Task Force with details of city-wise Covid resource centres, Government advisory and notifications, vaccination help centres, awareness flyers on Covid-19 along with details of city-wise Covid Champions.



Ambulance Support



Yi Kolkata Chapter has started an initiative called Yi Sanjeevani, a Covid-dedicated Ambulance service, and has tied up with hospitals. The Members have raised funds and procured 3 Ambulances which have been donated to 3 different Covid-19 Hospitals. These are Fortis Hospital, RN Tagore Hospital, and ILS Hospital.

As part of the CII-Yi Covid-19 relief initiative, CII-Yi Member Company Astral SteriTech Pvt. Ltd. and Flexell Engitech Pvt. Ltd. supported the local authorities by donating 2 Ambulances to the Vadodara Municipal Corporation (VMC) in the presence of Mayor and Deputy Mayor, Vadodara, on 28 May 2021.

App Support

Yi Trichy Chapter launched the TrichyFightsCovid app in the presence of Minister Shri KN Nehru, Minister for Municipal Administration, Urban and Water Supply, Trichy, Tamil Nadu. The Minister also supported the Chapter to conduct the vaccination drive in the rural areas for the differently-abled, visually impaired, and tribal people.



Covid-19 Testing Facility



Yi-Siliguri launched an RTPCR Testing Facility with the lowest charge and shortest reporting turnaround time in the city in association with Thyrocare Technologies Ltd. The facility was inaugurated by Shri Rajen Chettri, ACP & Head - Covid Care, Siliguri Metropolitan Police jointly with Mr Raunak Goyal, National Vice Chair, Yi.

[Click on the link for more details](#)

[Eastern Region](#)

[Northern Region](#)

[Southern Region](#)

[Western Region](#)

[Young Indians](#)

[CLICK HERE TO DOWNLOAD PREVIOUS ISSUES OF THE CII COVID-19 RELIEF AND REHABILITATION NEWSLETTER](#)

Combating Covid-19: The Road Ahead

As the secondwave of Covid recedes, it is essential to continue to observe Covid-appropriate behaviour such as wearing masks and ensuring social distancing and sanitisation. Tremendous effort is being put into accelerating the vaccination drive, as vaccinating is the best bet against a possible third wave.

Towards this end, the focus is on creating greater awareness about Covid and leveraging the strength of Woman Exemplars and their network to create greater awareness about Covid-appropriate behaviour such as masking up and maintaining social distancing. The Exemplars will receive support by way of communication material and information to help them disseminate the information. The Exemplars will help dispel myths around vaccination to reduce vaccine hesitancy, as seen in many parts of rural India. They will encourage people to get vaccinated by sharing reliable information on the process and the need for vaccinations.

The thrust of all the endeavours will help the people cope better with the challenges posed by the second wave of Covid and prepare them for a possible third wave.

Amongst the many initiatives to promote Covid-appropriate behaviour and vaccination, CII has been running a campaign across platforms and in several languages.

दवाई भी कड़ाई भी

18+ के लिए वैक्सिनेशन*

पंजीकरण प्रक्रिया

1. www.cowin.gov.in पर जाएं
2. वैक्सिनेशन का दिन/समय निर्धारण करें
3. अपने रजिस्टर्ड मोबाइल नंबर पर अपने वैक्सिनेशन अपॉइंटमेंट की पुष्टिकरण करें
4. अपनी अपॉइंटमेंट स्लैप और फोटो आईडी वैक्सिनेशन सेंटर ले जाएं

*18 वर्ष से 45 वर्ष के बीच के लोगों का टीकाकरण निजी टीकाकरण केंद्रों और उन सरकारी टीकाकरण केंद्रों पर किया जाएगा जहाँ टीकाकरण की खरीद सीधे राज्य सरकार द्वारा की गई है।

Fighting COVID-19

Workplace Protocol
Be Vigilant. Avoid Negligence.





Maintain adequate distance between workers

Wear mask all the time

Don't share food / water / workstation

#SMS4Safety = Sanitization & Hand Washing, Mask Use, Social Distancing

**आप इंसान हैं
भगवान नहीं
मास्क ठीक से पहनिए**



CII

Issued in public interest by **Confederation of Indian Industry**

Fighting COVID-19


Easy Precautions. Multiple Gains.

1. Avoid crowded places- parks, malls, social gatherings
2. Clean regularly touched surfaces
3. Wash hands at regular intervals

#SMS4Safety = Sanitization & Hand Washing, Mask Use, Social Distancing

COVID-19 Vaccination

**Find your VACCINATION CENTRE
on Co-WIN website or Aarogya Setu app**



Source: Ministry of Health & Family Welfare

#SMS4Safety = Sanitization & Hand Washing, Mask Use, Social Distancing

*for eligible persons only

COVID-19 Vaccination

**TAKE 2 DOSES
of the SAME VACCINE**

As advised by doctor.



#SMS4Safety = Sanitization & Hand Washing, Mask Use, Social Distancing

Thank You For Your Support

The CII Foundation thanks all its supporters for their tremendous support in the battle against Covid-19. Some of the key supporters are mentioned below.

ACCENTURE SOLUTIONS
PRIVATE LIMITED

SENAPATHY
GOPALAKRISHNAN

SAROJINI DAMODARAN
SHIBULAL

CLP INDIA
PRIVATE LIMITED

CLP WIND FARMS (INDIA)
PRIVATE LIMITED

JHAJJAR POWER
LIMITED

BEAM GLOBAL SPIRITS
& WINE (INDIA)
PRIVATE LIMITED

GARRETT MOTION
TECHNOLOGIES (INDIA)
PRIVATE LIMITED

BLUE STAR
LIMITED

SANDVIK ASIA
PRIVATE LIMITED

SANY HEAVY INDUSTRY
INDIA PRIVATE LIMITED

V S T INDUSTRIES
LIMITED

COMPUCOM CSI SYSTEMS
INDIA PRIVATE LTD

SONA BLW PRECISION
FORGINGS LIMITED

BREMBO BRAKE INDIA
PRIVATE LIMITED

BUIMERC INDIA
FOUNDATION

INDIAN CONSTRUCTION
EQUIPMENT MANUFACTURERS
ASSOCIATION (ICEMA)

JAKSON
WELFARE TRUST

KANAM LATEX INDUSTRIES
PRIVATE LIMITED

ALFA LAVAL INDIA
PRIVATE LIMITED

Industry Initiatives

Indian Industry has stepped in to do whatever it can to support Covid relief and rehabilitation. This has ranged from industry scrambling to meet the shortage of oxygen to ramping up supplies of critical care items. It is heartening to see that Industry has come forward in such a big way to support the cause and provide solutions in a very short span of time using all possible means.

To know more click here:

<https://www.ciicovid19update.in/industry-support.html>

Climate Change Resilience

Crop Residue Management Initiative

Air pollution is a major health hazard. The level of air pollution escalates during the winter months, especially in the Northern region of India. Apart from vehicular pollution and other factors, a major cause of air pollution is the crop residue that farmers burn in the fields.

To minimise crop residue burning, CII launched its crop residue management initiative, which is an industry led multi-stakeholder partnership promoting solutions to the farm stubble burning issue through on-ground program implementation, research, and stakeholder engagement. CII in partnership with NITI Aayog studied the issue in 2016-17, before launching the field project in 2018. In the last paddy harvesting season (2020), the programme covered 218 villages across 8 districts in Punjab and Haryana of which there is full adoption in 172 villages covering a total of 1,57,924 acres of farm area and involving 29,038 farmers.

The CRM project is being implemented in a spirit of complementarity with governmental efforts and with the objective of playing a catalytic role on the ground. The intervention includes:



Farmers' Trainings and Farm Demonstrations

In partnership with Punjab Agricultural University, Ludhiana (PAU), Haryana Agriculture University, Hisar (HAU), along with active support from District Agriculture Offices and KVKs a number of online and on-field technical trainings and workshops in the project areas, with scientists, key government officials and machine manufacturers have been organised.

“The training provided to us helped in using the machines the right way and interactions with scientists also helped us to properly look after our crops.”

Hardeep Singh

Village Dhangera Nabha, Patiala

Community Machinery Banks (Catalysing In-situ Technology Adoption at Village Level)

The CII project plays a catalytic role in facilitating rapid adoption of machinery use and adoption of in-situ straw management in the programme areas.

“
Through a joint effort with CII, we could manage paddy straw in thousands of acres and that is a wonderful achievement.

Dr Baldev Singh Dhillon

Vice Chancellor, Punjab Agriculture University

Awareness Building

CII implements the initiative in a participatory approach, and partner organisations such as GBDSGNS Foundation, Doctors for You and Guru Nanak National College, Doraha, Ludhiana are playing a key role in engaging with the volunteers and farmers to create awareness.

“
Only way to manage stubble is to use machinery and CII is providing machinery to farmers along with all the training support and awareness campaigns with farmers. With the combined efforts from department and industry, farmers are getting benefitted day by day. I hope CII will work with Government of Punjab in the same way for long term.

Mr Manmohan Kalra

Nodal officer, Crop Residue Management & Joint Director Agriculture - Punjab Agriculture Department

Piloting of Ex-Situ Straw Management and Bio-decomposer of Straw

Ex situ solutions suitable for farmer level adoption can create avenues for farmers. A paddy straw based small bio-gas unit has been installed at village level in Raikot, Ludhiana with technical partnership with PAU.

Promoting Climate Change Resilience on the Occasion of World Environment Day

On the occasion of World Environment Day, June 5, 2021, CII Foundation promoted the plantation of trees in Punjab and Haryana.

A tree plantation drive was undertaken in the Maghanwali village of Ratia block of Fatehabad, Dhamar Village of Rohtak district of Haryana. The President of Thakur Agriculture Society, Fatehabad & Bharat Multipurpose Co-operative society Rohtak, farmers and Sarpanch from villages participated in the drive. Another drive was undertaken in the Jasoo Majra, Mungo and Palia village of Nabha block of Patiala, Punjab. The Secretary of Jasso Majra Co-operative societies & Phalia Co-operative societies, farmers and sarpanch from villages participated in the drive.



“
CII has come forward bringing its own resource and industry support and has been able to create awareness among the farmers which has considerably reduced stubble burning in Punjab.

Dr Himanshu Gupta

SDM, Raikot, Ludhiana

To hear the experiences of our farmer champions with CII Foundation's crop residue management initiative on the occasion of World Environment Day, click on the videos.



CII Foundation Women Empowerment

The CII Foundation Woman Exemplar Program identifies and recognises grassroots level women who have battled social discrimination and poverty to emerge as community leaders and 'changemakers'. The Program has created a cohort of over 100 exemplary women, and this pan-India network of women changemakers is ushering in significant changes in their communities and creating a ripple effect across the country.

Each year, the CII Foundation identifies 15 Exemplars, of which 3 receive the Woman Exemplar

Award in the following categories: Health, Education, and Micro-enterprise.

For the 2021 Woman Exemplar Award, supported by CLP India, CII Foundation received 254 nominations. Of these, 15 were chosen as finalists.

Presenting the 15 'changemakers' – the CII Foundation Woman Exemplar cohort of 2021.

Education Category Finalists



Boni Basak | 29 Years | North 24 Parganas District, West Bengal

Boni Basak, a handball champion, had to give up on her dreams amid financial difficulties in her family. Lack of opportunities for girls and gender discrimination at every stage forced Boni to ignite thousands of young minds through community initiatives at Towards Future. Her efforts for the continuation of education have reached over 2300 young girls and women in Mahammadpur village. Her passion for sports led to creating a girls' football team where young girls are encouraged to follow their dreams and become self-reliant.

Durga Kharadi | 41 Years | Mordongri, Udaipur, Rajasthan

Durga Kharadi was an unwanted child, and she faced rejection and abuse by her family repeatedly. A curious child, the one thing that probably pained her the most was missing out on a proper education. Ever since she joined social work in 2000, her work has focused on educating people in one way or another. Today, her work with tribal populations in Rajasthan's Mordongri has ensured better opportunities for over 6400 children. Durga's efforts have also brought about social and legal education of tribals, thus uplifting them.



Meera Yadav | 42 Years | Varanasi, Uttar Pradesh

For Meera Yadav, having struggled to study all her childhood, marriage seemed like a good escape from the treacherous life she was leading. Unfortunately, it opened another Pandora's box of problems, leaving her with no money to treat her nine-month-old child suffering from cholera. Driven by the need to gain economic independence, Meera was motivated by the desire to teach children in her city and through consistent efforts, Meera became a champion of children's education in Varanasi. Having touched the lives of over 18000 children hailing from 17 urban slums, Meera aims to have zero children out of school.



Reeta Kaushik | 44 Years | Kushinagar District, Uttar Pradesh

Reeta Kaushik's determination and drive became apparent early on when she refused to be just a chaperone to her school-going younger brothers and made her way inside their school classroom. Born in the marginalised Dalit community in Uttar Pradesh, she faced and fought caste-based discrimination throughout her school and work life. With a strengthening resolve, Reeta was the first girl from her village to go to school. Working with Musahars and Dalits to create in them the desire to educate their children, Reeta has benefitted over 25000 children through direct linkages and bridge courses.

Sushary Tirkey | 60 Years | Alipurduar district, West Bengal

For Sushary Tirkey, hardships started early on in life as she was orphaned and pushed into destitution at eight. Rescued after two years of back-breaking child labour by her aunt, involved in social and community development, Sushary found inspiration in her and the resolve to effect transformation in her own experiences. As a girl of just 10, she started small and covered the length and breadth of several villages on foot, convincing people to educate their children. Today, she has linked over 30000 children of tea garden labourers to educational institutions ensuring a secure and bright future for them.



Health Finalists



Dhapu Devi | 54 Years | Ajmer district, Rajasthan

From having no formal schooling to identifying her zeal to work for malnourished children and anaemic women, Dhapu paved her way and set up Super 5. Learning on the job and training for months, she leads a production unit and caters to the health care needs of women and children. Dhapu supplies Amritchuran, or Super 5, to 40 villages in Ajmer district through a network of women entrepreneurs. The miracle mixture has helped over 24000 women and children. Currently producing Super 5 at double capacity, Dhapu aims to spread the net of health and nutrition to other states.

Mahananda Chavhan | 33 Years | Osmanabad district, Maharashtra

For Mahananda, the initial years of her life were defined by not being able to make the choices that she wanted. Married at the age of 17, feeling stuck between household chores and bearing children, Mahananda chose her work as a way to establish her identity. Personal merged with professional as she realised that women could oversee their lives if they can gain access to basic facilities, which drove her work. Resisting family and community pressure, Mahananda today uses innovative approaches to provide better health and safety for women across Osmanabad. She has worked with over 4000 women to improve the social, financial, and legal standing of women in Maharashtra.



Manju Khatik | 51 Years | Rajsamand and Railmagra districts, Rajasthan

Married off at 13, Manju Khatik found that her life was a nightmare of constant abuse and violence. Four children and 4 abortions later, Manju found herself dealing with a mentally unsound husband and extreme poverty. When life presented her with an opportunity to speak to domestic violence survivors, Manju realised how rampant this problem was. Dealing with abuse at home, violence and threat at the community level, Manju has gone on to become a legend in Rajsamand and Railmagra. Manju has worked with over 16000 girls and has linked over 9500 women with various schemes and is mobilising them to fight patriarchy and demand better services.

Pooja Kagade | 21 Years | Old Hyderabad

Born in a Dalit community engaged in manual scavenging, Pooja Kagade grew up in Old Hyderabad's urban slums. She led a dark and lonely childhood amid years of sexual abuse. Hope arrived in the form of Shaheen Welfare Association, where she learned about patriarchy and developed her self-worth. Having found the right platform, she fought her demons and emerged as a strong leader and role model who has been guiding girls and women out of oppression. A feminist with an unbiased perspective, Pooja has directly impacted almost 1700 girls and indirectly reached out to over 14000 people through health camps and awareness melas.





Tumpa Adhikary | 33 Years | Kolkata, West Bengal

Born to a sex worker in Kolkata's Kalighat red-light area, Tumpa Adhikary grew up in a hostile environment, faced sexual abuse and intense discrimination in school. With a strong will to lead, she refused to accept the situation and started a new venture, Diksha, working with the children and mothers of the red-light area. Counselling the children who live under the constant threat of violence, sexual abuse and trafficking to help them identify and fight the abuse, Tumpa has directly impacted 700 children and indirectly reached out to over 9000 people.

Micro-enterprise Finalists



Bobby Mahato | 35 years | East Singhbhum, Jharkhand

Determination and grit come to Bobby Mahato quite naturally. Every time she saw an imminent threat from her in-laws, she escaped into the fields and hid for the night. After much suffering, she left her husband's abusive home and did not take long to turn her life around. Starting as a community worker and then diversifying into garment-making, an enterprising Bobby leaves no skill unlearned or unshared. Through training and helping them set up enterprises, Bobby has given financial independence and social mobility to over 20000 women while also serving as an inspiration for those struggling as she once was.

Chandrikaben Makwana | 52 Years | Vadodara Gujarat

Trapped in the clutches of poverty, Chandrikaben's siblings worked as child labourers to support her education. While her mother was forced to work as a 'panihari' (bonded labourer), the penury nearly robbed Chandrikaben of her education. When life eventually led her to social work, she made it her life's mission to break the endless cycle of debts created by the 'panihari' system by helping communities set up microenterprises. A dedicated learner, Chandrikaben's inherent talent for community mobilisation and leadership development have made her a stalwart of social work benefitting over 11000 people in Bharuch district.

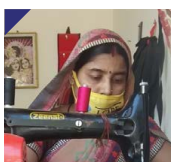


Malan Raut | 35 years | Latur District, Maharashtra

Married at the age of 17, life for city girl Malan Raut turned upside down when her in-laws decided to return to their village in Latur. For Malan, a bright student who studied till Std XII on a scholarship, work on a farm, and the confines of her village home were a constant source of frustration. Not one to be bogged down, she toiled to become an excellent farmer. Then, a chance encounter led her to a training session on organic farming. Since then, Malan's work has transformed the farms of drought-prone Latur into bountiful fields and set over 8000 women on the path of empowerment and financial independence.

Minakshi Birajdar | 46 years | Aurangabad district, Maharashtra

Married off by her father right after Std X in the hope of having a son, Minakshi Birajdar had to let go of her dream of becoming a teacher. She had settled as a homemaker, but she became a young widow who eventually took over her social worker husband's organisation with a sudden turn of fate. Minakshi has crossed one milestone after another to become a 'master trainer', a helping hand and a guide to over 20000 destitute women through a series of livelihood training, SHG savings etc.



Minu Mandrawaliya | 37 years | Ajmer District, Rajasthan

Affected by polio as an infant, Minu Mandrawaliya was constantly reminded of her disability by the world. Passionate about learning, she decided to focus on what she could do with her hands and brain and excelled at it. She became a Master Trainer just a year after learning to stitch bags and has spread the net of training wider and wider in Ajmer district. Minu's training programs not only teach a skill but also develop a woman's personality and self-worth. Covering the length and breadth of Ajmer with the help of her crutches, Minu's never-back-down attitude has helped her train over 13000 women, and she serves as an inspiration for them.

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