

ACTIVITIES

2014-15

Vision

Enable Industry for Infusing Inclusive Development

Mission

CII Foundation will work towards inclusive development by providing a meaningful bridge between marginalised communities and donors, especially the Corporate Sector.

■ Education

■ Gender Equality and Women Empowerment & Safety

■ Skilling, Employment and Livelihoods

■ Environment Sustainability, including water

■ Public Health & Sanitation

■ Disaster Management





DISASTER RELIEF AND REHABILITATION

Rehabilitation Operations in Uttarakhand

The continuous rains from 14 -17 June 2013 accompanied by cloudburst caused grave natural disaster in the hills of Uttarakhand impacting five districts - Uttarkashi, Rudraprayag (which also has the Kedarnath Valley), Chamoli, Tehri and Pithoragarh. The tragedy having struck at the time of the Char Dham yatra, both the locals and visiting pilgrims were impacted by the calamity.

CII Foundation, post the relief operations, initiated rehabilitation projects in Uttarakhand for the families affected by the floods. Through various consultations with the Government and relevant stakeholders, the following interventions are being undertaken:

Infrastructure Development

Rebuilding Schools

The project aims at rebuilding 8 completely damaged primary schools in district Tehri Garhwal. The school intervention includes: Reconstruction of Schools - using the concept of 'Building as a learning aid' will be incorporated in the design; Providing all furnishings; Providing learning aids; and softer Interventions aimed at enhancing the learning experience for children and teaching skills of faculty.

The construction of schools is divided into two phases, where in four schools are constructed in each phase.

The construction of the phase I schools (Primary school- Mulya, Primary School- Bagwan, Upper Primary School- Satagad & Primary School- Sinjal) is at its final stage and is expected to be completed by May 2015. The construction of Primary school- Mulya has been supported by DCM Shriram & Primary School- Sinjal by KPMG.

The construction of phase II schools has also been initiated, post the clearance of the site. The activities which have been undertaken include preparing the building layouts, construction of retaining wall, laying of foundation etc. in primary school of Anthwalgaon & Pangariya & upper primary & primary school of Hadiyada.

Rebuilding ITI Srinagar

ITI Srinagar was deluged with mud and it was proposed to be rebuilt at a new location. The ITI runs 15 trades and caters to 350 + students. The Foundation with the support of Godrej & Boyce, contributed in the rebuilding of the ITI by providing furnishings & equipment for a state-of-the-art IT Center.

The construction of workshop at ITI Srinagar is completed by the Department of Technical Education, Government of Uttarakhand. CII Foundation has provided the following state of the art machineries- Shaping Machine, Radial Drill Machine, Tool and Cutter Grinder, CNC Trainer Miller, Lathe Machine for the workshop and has established a computer and CAD Lab.

Skill Development and Livelihoods

Placement of ITI pass outs from the disaster impacted areas

With the support of SNS Foundation, CII Foundation is helping the ITI pass outs & other youth from the disaster impacted areas find placement with industry. The target has been to place 75 to 100 youth. Till date placement of 88 youth from the disaster impacted areas have been facilitated.

The training of the 2nd batch comprising of 15 students from Chamoli district in Schneider certified electrician course has been initiated and is progressing well.

Apart from the technical training, candidates have been imparted English speaking skills, computer literacy and financial literacy. The batch graduated in January 2015.

Community Based Livelihoods Intervention

Project HEAL- Herbs for Empowerment & Livelihood

CII Foundation initiated a herbal plantation project supported by Godrej & Boyce at Wachcham Village, Bagheswar. The objective of the project is to provide supplementary income to low income farmers

Under the project, each family is required to grow Rosemary, Kala Jeera, Tulsi / Basil and Jambu on



their personal land and is estimated to earn Rs. 75,000-1,00,000 per annum through this initiative. The project was initiated in May 2014 with jeera and tulsi plantation and the harvest is expected to be in April-May 2015. As part of the project, the villagers have also been trained on how to take care of the plantation in extreme conditions.

Project Mandakini- Rebuilding Livelihoods in Disaster Affected Villages in Kedar Valley



A livelihood project supported by CII Foundation for construction of a spinning center to support 83 women at Dewali Bhanigram and neighbouring villages. This initiative is part of a larger project that is aimed at benefitting 300 women in some of the worst affected villages of Kedar Valley, Uttarakhand.

The women will produce hand woven shawls, stoles, etc., with established market linkages.

The project was initiated in June 2014 with the construction of a spinning centre for 83 women at village Dewli Bhanigram. The construction of the centre is underway and is expected to be completed by May-June 2015.

Environmental Awareness & Creative Education

Project PEACE- Plantation for Environmental Awareness & Creative Education

The project supported by Godrej & Boyce has been initiated in Kunjo-Maikot village of District Chamoli. The project aims at reducing the risk of slope instability by planting the trees in and around school premises and village; rebuilding the recreational facility such as playground for organizing games for the school children; making available to school children educational material & other items such as school bags, stationery, solar lantern & establishing prefabricated toilets in the school premises.

Activities to be undertaken under the project include: Reconstruction of playground for organized games; Establishment of prefabricated toilets; Plantation Activity with the Involvement of Community & Students; and Educational & other material to school children & school

Currently the construction of playground is underway.

Contributing towards relief and rehabilitations of J&K flood Survivors

Disastrous floods were caused by torrential rainfall in many districts of J&K in September 2014. With an objective to reach out to the victims of disaster hit state of Jammu & Kashmir, CII formed a Special Task Force, which worked aggressively in coordination with the district administration. Relief camps cum Control Rooms were set up at Jammu and Srinagar. These camps played a key role in better and faster distribution of relief material to the needy and also helped in enhancing coordination and liaisoning with Army and local authorities.

CII, under the aegis of CII Foundation, dispatched sustainable relief material worth lakhs of rupees

for J & K flood survivors. The relief material was dispatched in 8 - 10 consignments.

The Foundation is now initiating projects towards rehabilitation in the area of health, education, disaster preparedness & livelihoods.

WOMEN EMPOWERMENT

Recognising and empowering Women through the CII Foundation Woman Exemplar Programme

The CII Foundation is carrying forward an annual CII initiative in order to promote, acknowledge and empower women working at grass-root level who have, against all odds, excelled and contributed significantly to the development process in India. As part of the programme 3 women are identified and recognised in three categories: Education & Literacy, Health and Micro Enterprise. In the year 2014 the programme was supported by the Bajaj Group.

Three outstanding women were recognised in 2014 with the Woman Exemplar Awards. They include Ms Kalpana Gagdekar in the Education category for her outstanding accomplishment in regaining dignity and hope for her community of 'denotified and nomadic tribes' and for inspiring completely neglected sections of the society, especially children, to strive, succeed and restore their rights. Kalpana used theatre as her vehicle to bring about the change. In the Health Category, Ms Lata Mane received the Award for her catalytic efforts in bringing hope, inspiration, confidence and dignity to Female Sex Workers by fighting social stigma and creating awareness on HIV-AIDS prevention in the slum areas of Ghatkopar, Mumbai city. Ms Devti Baiga received the Award in the Micro-Enterprise category for her transformational leadership in enabling better livelihoods, independence and financial security for women, particularly among the Baiga tribal community in the core area of Bandhavgarh National Park, Madhya Pradesh.

Since 2005, 33 women have been recognized and supported through this initiative. The Foundation is now undertaking a study for assessing the impact of the award on the exemplars.



HEALTH & SANITATION

Ensuring Sanitation in Schools through Mission SoS

The Hon'ble Prime Minister in his Independence Day speech on 15 August 2014 announced that all schools should have toilets with separate toilets for girls and that this target should be completed within one year. The corporate sector was called upon to give priority to the provision of toilets in schools as part of their corporate social responsibility.

CII Foundation has taken up Mission - Sanitation in Schools towards accomplishing this time bound national endeavor and converging the CSR initiatives of companies for sanitation, especially construction of toilets in schools.

Mission SoS includes: Constructing toilets in schools; Creating awareness & sensitization on sanitation; and creating mechanisms for maintenance

Mission SoS is a multi-stakeholder driven initiative where CII Foundation engages with Companies, NGOs/CBOs and the Government towards achieving the overall vision of Swachh Vidyalaya by 2015.

CII Foundation is working with companies on construction and maintenance of toilets in government schools in a number of states across the country. A number of companies have joined hands with the CII Foundation towards the initiative, these include: Bosch, SRF

Strengthening Service Delivery Mechanism towards Maternal Health and Child Development through Anganwadi Adoption Programme

The Foundation with the support of TIL has chosen to strengthen the Integrated Child Development Services / Anganwadi Centers in West Bengal (in both rural and urban settings) through a PPP model. The objectives of the project are to, provide direct support in terms of infrastructure, equipment and capacity building to the Anganwadi Centres, reduce under-nutrition and ensure that the community-facility-community paradigm is maintained, ensure early childhood education is imparted to all children making them school-ready, monitor the nutritional growth and development of the beneficiaries of the Anganwadi Centres and ensure adequate training in Early Childhood Education (ECE) as well as nutrition occurs on a continuous basis.

Each Anganwadi Centre supports 50-70 children and about 20-30 pregnant and lactating mothers. Thus the number of direct beneficiaries for each Anganwadi Centre is approximately 70-100 women and children.

At present, six such Anganwadi centres have been adopted in Metiabruz area of Kolkata, where the infrastructural changes are evident. Also the workers of those centres have been trained on nutritional and educational aspects.

Many more such Anganwadi centres are in the pipeline.

LIVELIHOODS AND EMPLOYABILITY

Enabling Employment Opportunities for the Specially Abled through Job Fairs for Persons with Disabilities

According to Census 2011, there were 2.68 crore persons with disabilities in India who constituted 2.21 percent of the total population. This includes persons with visual, hearing, speech, locomotor and mental disabilities.

Empowerment of persons with disabilities (PwDs) has been one of the important areas of intervention for the CII for promoting and enabling inclusion. CII Foundation in its efforts towards mainstreaming PwDs into the workforce, organised a series of job fairs across the country.

The Job Fair brought together prospective employers and deserving candidates to enable on-the-spot job interviews. The retail, hospitality and IT sectors lead in offering jobs. Some of the leading employers included, Aegis, Wipro, Concentrix, Reliance Retail, Vishal Mega Mart, EXL, TCS, Lemon Tree and Max Fashion. Aegis, the National Foundation for Corporate Governance (NFCG) and the National Handicapped Finance and Development Corporation (NHFD) have partly supported the initiative.

The CII Foundation is also looking at ways to train the PwDs and further enhance their employability.

Enhancing Employability for SC/ ST students through CII Foundation-Symbiosis Finishing School Programme

In order to provide soft skills coaching to the undergraduate / post-graduate SC/ ST students from various trades like Engineering, Law, MBA, etc and thereby improving employability of these students, an affirmative action initiative is being undertaken under the aegis of the Foundation.

The programme is being managed and implemented by CII-Pune Zonal Office in association with Symbiosis's English Language Teaching Institute of Symbiosis (ELTIS).

The uniqueness of this Finishing school programme is that the course curriculum is designed with the inputs from both Industry and Institutes.

A joint certificate by CII-Symbiosis is awarded to the students who have successfully completed this course.

Till December 2014, 24 batches have passed out.



Some partners in the journey...

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